



Seminar Announcement

The Tariffs of Tomorrow

A presentation and discussion on how rate designs and revenue models that have been in place for over 30 years are being questioned and re-examined. In addition, Dr. Faruqui will discuss the newly proposed rate design structures such as demand charges, time-of-use rates, dynamic rates, and higher fixed charges.

Ahmad Faruqui, Ph.D.

Principal, The Brattle Group

Wednesday, January 11, 2017

2:00 PM – 3:00 PM

1605 Tilia Street, Room 1103, West Village

University of California, Davis

Biography

Ahmad Faruqui is an economist whose consulting practice is focused on the efficient use of energy. His areas of expertise include rate design, demand response, energy efficiency, distributed energy resources, advanced metering infrastructure, plug-in electric vehicles, energy storage, inter-fuel substitution, combined heat and power, microgrids, and demand forecasting. He has worked for more than a hundred clients on five continents. These include electric and gas utilities, state and federal commissions, independent system operators, government agencies, trade associations, research institutes, and manufacturing companies. Ahmad has testified or appeared before commissions in Alberta (Canada), Arizona, Arkansas, California, Colorado, Connecticut, Delaware, the District of Columbia, FERC, Illinois, Indiana, Kansas, Maryland, Minnesota, Nevada, Ohio, Oklahoma, Ontario (Canada), Pennsylvania, ECRA (Saudi Arabia), and Texas. He has presented to the governments of Australia, Egypt, Ireland, Philippines, Thailand and the United Kingdom and given energy seminars on all six continents. His research on the energy behavior of consumers has been cited in *Business Week*, *The Economist*, *Forbes*, *National Geographic*, *The New York Times*, the *San Francisco Chronicle*, the *San Jose Mercury News*, the *Wall Street Journal* and *USA Today*. He has appeared on *Fox Business News*, *National Public Radio* and *Voice of America*. He is the author, co-author or editor of four books and more than 150 articles, papers and reports on energy matters. His work has appeared in peer-reviewed journals such as *Energy Economics*, *Energy Journal*, *Energy Efficiency*, and the *Journal of Regulatory Economics* and trade journals such as *The Electricity Journal* and the *Public Utilities Fortnightly*. He holds bachelors and masters degrees from the University of Karachi and a doctorate in economics from The University of California at Davis.