Impacts and Implications of COVID-19 for the Energy Industry

Assessment through April 2020

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PURPOSE and CAVEATS

This report provides an update to our initial compilation and assessment of the initial impacts of COVID-19 on electric and natural gas utilities in early April. Like our prior report, it reflects a review of many sources of information, with public health, economic, and industry data changing considerably day by day. The goal is to make a broad overview of energy industry implications available in one document, rather than to offer a detailed forecast or opinion. Data sources are considered reliable but have not been independently validated by Brattle. Doubtless, some important sources of information have been overlooked.

The pandemic continues to have devastating effects on healthcare, education, business activity, and employment. However, social distancing regimes may now have reached their most stringent levels around most of the country and in some states are being relaxed. Barring a major second wave of infections, it is reasonable to suspect we have seen as much energy demand destruction as will occur as a direct effect of social distancing. If this is the case, the observed energy demand reductions may be approaching a bottoming out.

However, lingering and more difficult questions about the indirect effects of COVID-19 involve how quickly we can get back to more normal commerce, how much irreversible destruction of businesses will have occurred, and how demand patterns (consumption habits) may change over the long term. Also, summer impacts of similar social distancing, if needed then, might be much larger in percentage terms due to lost cooling loads. Thus the demand destruction in April may understate the eventual impact on electric and gas utilities.

This assessment reflects the perspectives and opinions of the authors and does not necessarily reflect those of The Brattle Group’s clients or other consultants.
Section 1: Executive Summary – What Has Changed Since March

Section 2: COVID-19 Path and Macroeconomic Projections

Section 3: Energy and Financial Sector Impacts
- Oil & Gas demand and prices
- Electricity loads, load shapes, prices, and utility revenues
- Regulatory reactions
- Generation mix impacts
- Financial impacts on valuations, interest rates, risk

Frame of reference: We have treated February 1, 2020, as the beginning of the significant influence of COVID-19 on the US economy. Energy data has not been weather-normalized, so we use (where relevant) the average of a few years’ prior history for comparison.
1. Executive Summary
COVID-19 related deaths flatten in April, while U.S. unemployment grows sharply

The Pandemic:

• The growth rates of infections and daily deaths have significantly declined in April versus March as social distancing helped to flatten the curve relative to hospital capacities.

• But US infection doubling rates are still higher than average internationally, and deaths per day have been relatively flat in April, with reductions in NY roughly offset by increases in the rest of the country, suggesting R0 is not yet at or below 1.0.

• Expected total number of deaths by August has increased by over 50,000 deaths since IHME’s April 5 forecast, increasing from 82k to 134k as of May 5th.

The Economy:

• Joblessness claims have grown to around 33 million, or about 20% unemployment, comparable to the depths of the Great Depression (but many of the lost jobs are “temporary” and about half are getting federal income replacement, unlike in the ‘30s).  

• Most economic forecasts are showing a very deep Q2 GDP loss of 30-40% but sharp recovery in late Q3 through Q1 2021.

• The S&P 500 recovered roughly 85% of its value by April 30 compared to its peak on February 19, now at levels comparable to September 2019 with a P/E ratio around 20x on forward earnings.
Disruptions to the oil markets are affecting natural gas prices

Oil Markets:

- Oil prices traded negative (as low as -$40/bbl) for the first time in history, but have since rebounded a bit. In April, US production is down about 900 thousand bpd but OPEC+ production increased by 1.6 million bpd ahead of planned 9.8 million bpd production cuts. Storage concerns persist.
- Oil futures for 2020-2026 have dropped another 5% on average since March, reflecting a longer disruption to the demand and production—not reaching $50/bbl until 2026-2028.

Natural Gas Markets:

- Henry Hub front month prices increased slightly by $0.05/mmBtu on average in April vs. March largely due to colder weather. Natural gas futures have increased 14% on average through March 2022, likely due to expected lower associated gas production. The 2020 summer/winter spread has expanded to over $1.00/mmBtu.
- Natural gas residential and commercial demand (not included in previous report) has remained consistent with normal seasonal declines, showing no obvious COVID-19 effects. In fact, April R&C demand was somewhat higher than March, possibly due to colder weather, but average monthly Industrial demand was down 7% compared to 2019, possibly due to economic shutdowns.
- An estimated 25 LNG cargoes for June, equivalent to an estimated 80 bcf, and about half of last year’s June volumes, have been cancelled due to lower global demand. LNG netback spot prices to Asia and Europe are below Henry Hub spot prices for gas.
Electricity load has declined by 6% in April, double the effect captured in March

Electric Energy Markets:

- All ISOs in our analysis are showing a COVID-19-caused reduction in electric load beyond seasonal effects, even though a few have total loads a bit above past year seasonal averages due to growth.

- Compared to March, there is about twice as much non-seasonal (assumed COVID-19-related) load loss in April compared to March (6.5% vs. 3.3%).

- Residential load is estimated to be up about 7% so the overall load reduction is concentrated in C&I customers, which would have to have declined about 15% due to COVID-19 to explain the overall 6.5% reduction.

- Month on month ISO load shapes show only modest overall changes – slightly lower, but not materially altered, except for CA, which has a flatter and higher mid-day and sharper evening ramp.

- Coal production fell to less than 20% of US generation in the first part of 2020, and may decline by 20-25% this year. Natural gas generation is down about 14% from March of this year but is up 4% compared to April 2019.

- There is little to no decline in renewable energy usage, but REC prices have fallen and project development may be delayed by supply chain issues and construction labor limitations.
### Demand for Capacity

**General:**

- Notwithstanding less energy demand, no discernable acceleration in retirements yet; US installed capacity remains flat;

- EIA projects COVID-19 will cause a 4.9 GW delay or cancellation of planned capacity expansions through September 2020;

- If recovery occurs in late 2020 and through 2021, demand could be about back to late 2019 levels with a two-year lag;

- This would delay, but not materially cancel, much expansion (barring bankruptcies or persistent drop in consumer demand).

**Renewables-Specific:**

- Capacity still growing at approximately 700 MW per month since January, reaching almost 13% of total US installed cap;

- This pace is somewhat below same period last year, which was 900 MW per month in Feb-April of 2019.

- Also, reported sectoral unemployment portends slowdown.

### Other Investment Drivers

- Interest rates remain at historic lows, facilitating investment;

- However, utility credit posture coming into question due to load reductions;

- Lending criteria are becoming more stringent;

- Supply chain disruptions affect whole economy;

- Utilities can expect additional impact via recent presidential order on bulk-power procurement.

- Supply chain disruptions reported by renewable equipment manufacturers.\(^2\)

- Tax credit expiration and waning tax equity especially affects small developers;

- Conditions ripe for M&A consolidation.
Utility Financial Impacts:

• S&P 500 increased 18% in April; utility stock prices generally continued to follow this overall market trends upward but rose more slowly than the overall market.

• Utility revenue reductions should be smaller in percentage terms than load losses, because the residential increases produce corresponding revenue increases (under volumetric rates) while the much larger lost C&I load is partly softened in revenues by demand charges.
  • Also the COVID-19 impacts have occurred in an off-peak season, not yet impacting rate factors as much as they would (may still) in summer.

• Ten more states have imposed a mandatory moratorium on shutoffs, bringing the total number of states to 32. Many utilities have also begun applying for enhanced decoupling mechanisms to recover COVID-19 induced lost revenues towards fixed costs.

• 20-year utility bond spreads declined 80 bps in April but remain 42% higher than at the beginning of the year.

• S&P downgraded its credit outlook for investor owned utilities to negative but with only 3 rating reductions. Moody’s affirmed stable outlook for public power companies.

• Market Volatility Index (VIX) averaged over all days of April has decreased to about the average level seen in the 2008/09 Great Recession.
2. COVID-19 Path and Macroeconomic Projections
As of May 5, University of Washington IHME’s model shows that peak realized hospital beds and deaths were lower in April than previously forecasted; however, cumulative US deaths projected by August 4th have grown by 60% since their April 5 estimate, largely due to relaxed social distancing. ¹

- Model shows U.S. peaking on May 1, both in terms of daily deaths and hospital beds needed.
- This IHME model is on the upper range of forecasted deaths by May 30.

<table>
<thead>
<tr>
<th>Model</th>
<th>Deaths (000s)</th>
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<tbody>
<tr>
<td>MIT</td>
<td>111</td>
</tr>
<tr>
<td>IHME</td>
<td>110</td>
</tr>
<tr>
<td>Los Alamos</td>
<td>107</td>
</tr>
<tr>
<td>Columbia Univ.</td>
<td>104</td>
</tr>
<tr>
<td>Northeastern Univ.</td>
<td>98</td>
</tr>
<tr>
<td>Univ. of Texas</td>
<td>93</td>
</tr>
</tbody>
</table>

IHME forecast for cumulative deaths by Aug 4:
- Forecast as of April 5: 81.7K
- Forecast as of May 5 (shown above): 134K
Stabilizing or Still Growing?

The U.S. death rate has been relatively flat in April, and our infections doubling rate has declined — but is still higher than average on a global scale (~10-20 days).

- New York’s share of total COVID-19 deaths has declined in April; at the beginning of the month, NY accounted for more than 50% of all U.S. deaths, but was less than 20% in early May.

Daily COVID-19 Related Deaths

Growth Rates in Number of Confirmed COVID-19 Cases

Trend shows declining New York deaths, while total U.S. deaths increase.
Outlooks for Q2 2020 continue to project a reduction in GDP as large as -37.9%, e.g., as forecasted by Morgan Stanley. There is mostly continued expectation of a quick recovery, with GDP rebounding and growing as much as +20% in Q3 2020.\textsuperscript{6}

- This decline affects certain sectors much harder than others. A recent PWC April report suggested that some sectors, such as transportation & hotels and food services & bars, are experiencing reductions in revenues of as much as 50%.
- Reduction-weighted shares of GDP suggest about a 21% decline for Q2.

### Illustrative Possible Q2 GDP Decline by Major Sectors\textsuperscript{7, 8}

<table>
<thead>
<tr>
<th>Sector</th>
<th>2019 GDP</th>
<th>Assumed Q2 Decline</th>
<th>Implied Q2 GDP Loss</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Decreasing Sectors</strong></td>
<td></td>
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</tr>
<tr>
<td>Manufacturing</td>
<td>11.0%</td>
<td>-27.0%</td>
<td>-3.0%</td>
</tr>
<tr>
<td>Construction</td>
<td>4.1%</td>
<td>-40.0%</td>
<td>-1.7%</td>
</tr>
<tr>
<td>Retail</td>
<td>5.5%</td>
<td>-26.0%</td>
<td>-1.4%</td>
</tr>
<tr>
<td>Mining, incl. O&amp;G</td>
<td>1.5%</td>
<td>-31.0%</td>
<td>-0.5%</td>
</tr>
<tr>
<td>Finance</td>
<td>7.6%</td>
<td>-9.0%</td>
<td>-0.7%</td>
</tr>
<tr>
<td>Health</td>
<td>7.6%</td>
<td>-42.0%</td>
<td>-3.2%</td>
</tr>
<tr>
<td>Utilities</td>
<td>1.6%</td>
<td>-7.0%</td>
<td>-0.1%</td>
</tr>
<tr>
<td>IT and comm’n</td>
<td>7.7%</td>
<td>-9.0%</td>
<td>-0.7%</td>
</tr>
<tr>
<td>Rest of Private Economy</td>
<td>41.2%</td>
<td>-30.0%</td>
<td>-12.4%</td>
</tr>
<tr>
<td><strong>Increasing Sectors</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fed &amp; Local Governments</td>
<td>12.3%</td>
<td>+19.0%</td>
<td>+2.3%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td></td>
<td>-21.2%</td>
</tr>
</tbody>
</table>

### Potential Impact of Social Distancing on Q2 2020 GDP Growth by Sector (% of GDP)*

*Assumes 25% of the $2Tr CARES package spent in Q2.

*Title and graph sourced from PwC April 27, 2020 report.
Goldman Sachs (GS) May 3 report projects a larger realized drop in GDP in 2020 Q1 than reported by the Bureau of Economic Analysis, increasing from BEA’s -4.8% to -7.7%.  

Dean & Company May 5 forecasts a total GDP reduction of -7.6% for all of 2020 (vs. -6% by GS) with a decline in corporate earnings of -19% and a potential stock price drop from February peak of -35-55%.  

- Expecting that lagging infection control mitigations will have a greater negative impact on the economy and investor sentiment than the lockdown.
- Based on recovery patterns in prior economic shocks and estimated complexities of achieving large scale control and tracking of the virus.

**U.S. Jobless Claims (Thousands)**

**Quarter-on-Quarter Change in US Real GDP**

Source: Investment Strategy Group, Bloomberg.
3. Energy and Financial Sector Impacts
Oil & Refined Products – Spot prices

Oil prices fell 22-45% more in April as storage and oversupply concerns persisted, despite announced OPEC+ production cuts.¹²

WTI traded as low as -$40.32/bbl on April 20 due to combined effects of May contract expiring and exhausted Cushing storage levels.

- Total US storage is ~81% full.¹³
- US storage 12% above five-year average for this time of year

IEA estimates Q2 2020 world oil demand to be 23.1 million bpd lower, full year 2020 demand to be 9.3 million bpd lower.¹⁴

OPEC+ will cut production by 9.7 million bpd, about 10% of global supply, starting May 1.¹⁵

- But OPEC production was up 1.6 million bpd in April, reaching a 13-month high.

Other non-OPEC production cuts:

- U.S. – 900,000 bpd decline in April¹⁶
- Norway – 250,000 bpd in June and 134,000 bpd in 2H 2020.¹⁷

Oil Futures

End of April oil futures curve is pricing in a longer recovery for oil markets than prior months—not reaching $50/bbl until 2026-2028.

WTI and Brent futures for 2020-26 have dropped an additional 5% since the end of March:\(^\text{18}\)
- Middle of the curve has dropped, reflecting longer disruptions to demand and production
- 2021 contracts have dropped on average 10%.

Later recovery is having dramatic financial effects in the oil industry:
- Shell cuts its dividend 66% - first time since World War II.\(^\text{19}\)
- ExxonMobil reported first quarterly loss in 30 years.\(^\text{20}\)
- 12 largest oil majors have cut their 2020 capex programs by over $40 billion.\(^\text{21}\)
- Approximately 100 energy companies have been downgraded by S&P Global Ratings due to lower oil prices.\(^\text{22}\)
- At least 4 oil and gas producers have filed for bankruptcy since March.\(^\text{23,24}\)

Source: S&P Market Intelligence, as of May 1, 2020.
Gasoline Prices and EVs

Wholesale and retail gasoline have continued to decline by $0.15 and $0.23 per gallon, respectively; new EV model development is delayed due to COVID-19.

- Personal vehicle travel is recovering from a maximum decrease of ~45% to now down ~36%.²⁵
- General Motors, Ford, and Rivian have delayed rollout of new EV models; Lincoln (Ford) and Rivian cancelled joint-development project citing “current environment.”²⁶

Relative Level of Passenger Vehicle Travel²⁵

Retail US Gasoline¹²,²⁷


Source: U.S. EIA and S&P Global Market Intelligence, as of May 1, 2020.
April weather was colder than normal across much of the U.S., likely pushing natural gas demand and prices slightly higher.

Deviation between Average Actual and Normal (°F)

Source: National Weather Service, Climate Prediction Center
Recent changes in residential and commercial gas use appear to be driven by weather and less so by COVID-19 effects.

- Lower demand started prior to mid-to-late March when social distancing measures took effect.

Average industrial gas demand decreased 7% in April 2020 vs April 2019 as industrial heavy states imposed stay at home orders; impacts increased as the month progressed:
  - 4/8: -4%
  - 4/15: -6%
  - 4/22: -8%
  - 4/29: -9%

Natural gas demand for power is 4% higher than April 2019, partly due to 8.3 GW of natural gas capacity additions in 2019. However, April generation is down about 14% from March of this year.29

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**Source:** U.S. Energy Information Administration, as of May 1, 2020.
Gas spot prices in Northeast and Midwestern markets increased in April over March due to colder weather, whereas April California prices remained lower.

Source: S&P Market Intelligence, as of May 1, 2020.
Natural Gas Spot Prices in Supply Regions

Permian prices went negative (mirroring WTI); dry gas prices have strengthened reflecting lower associated gas production.

*+4% excludes negative spike on 4/21/2020
-37% if negative spike is included

Source: S&P Market Intelligence, as of May 1, 2020.
Strengthening dry gas prices are causing northeast basis differentials to flatten.

**To New York City**

- **Dominion South Point**
- **Henry Hub**

**Henry Hub to Dominion South Point**

Source: S&P Market Intelligence, as of May 1, 2020.
Henry Hub forwards are higher across the curve; summer/winter 2020 have widened to $1.17/Dth (from $0.63 on Feb.1), creating strong incentives for storage injections.

Forward curve has also shifted higher by about $.30 since the end of March, reflecting lower associated gas production for longer.

August natural gas prices increased 8-17% which could push summer power prices higher.

Summer/Winter 2021 spread is lower (down $0.09/Dth) driven by $0.40 increase in summer 2021 gas prices
• Spread much smaller than Summer/Winter 2020 ($0.32 vs. $1.17)
• Absolute gas prices are $0.30-$0.40 higher than in Feb, indicating longer supply disruptions

Speculative investors are net long 15k contracts at the end of April versus net short 330k contracts in February (largest net short position on record)– a rapid shift to a bullish view on gas prices due to decreasing associated gas production.  

Source: S&P Market Intelligence, as of April 30, 2020.
Lower global demand for natural gas due to the economic shutdowns has resulted in cancelled US LNG cargoes.

Global LNG demand is expected to fall by 11 million tons/year (480 Bcf/year) in 2020 due to the economic downturn.\(^{35}\)

Record low Asian and European gas prices have created challenging environment for US sourced LNG.\(^{36}\)
- Netback to Asia $1.046 (-$0.84 margin*)
- Netback to Europe $1.216 (-$0.67 margin*)
- Sempra delayed FID on Port Arthur LNG until 2021 citing COVID-19 impacts on energy markets\(^{37}\)

Approximately 25 LNG cargoes from the US have been cancelled for June.\(^{38}\)
- Estimated total volume of 80 Bcf.
- US exported 47 cargoes in June 2019.\(^{39}\)

Cancelled LNG volumes will be offset by associated gas shut-ins.
- Goldman Sachs estimates associated gas shut-ins of approximately 4.6 Bcf/day.\(^{40}\)
- 80 Bcf spread evenly over June is ~2.7 Bcf/day.
- Cancelled cargoes equivalent to ~4% of total June 2019 demand.\(^{41}\)

*As of May 1, 2020
April 2020 average hourly load for seven major ISOs* dropped 6.5% in April compared to the past four years, nearly double the 3.3% reduction in March.

- This 6.5% reduction may be about as deep as the load reductions from social distancing and COVID-19 will reach, barring bankruptcies and other economic fallout:
  - C&I bankruptcies would further decrease C&I load, if companies were to shut down
  - Personal bankruptcies and increased “bad debt” could impact rate collections

- Residential load has increased by 6-8% during this time period, suggesting that the load decline shown overall is driven by the approximately 14.5-16% decline in C&I load.43

*CAISO, MISO, ISO-NE, NYISO, PJM, ERCOT and SPP; collectively these ISOs represented approximately 55% of total U.S. load in February through April 2019.44, 45
ISO Comments on COVID-19 Impacts

Similar to March, all of the 7 ISOs reported have reported load reductions in April, ranging from 3-15%.

**Estimates of Load Reduction due to COVID-19** \(^{46,47,48,49,50,51,52,53,54}\)

<table>
<thead>
<tr>
<th>ISO</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>PJM</td>
<td>PJM reports: total daily energy use down 7%, weekday peak down 8-10%, weekend load down 2-4%, peaks smoother compared to traditional seasonal hourly loads.</td>
</tr>
<tr>
<td>CAISO</td>
<td>CAISO reports: weekday load reduction down by 4.5%, weekend load reduction by 0.5%. Energy prices lowered by $9 in real-time market and $8 in day-ahead market</td>
</tr>
<tr>
<td>ERCOT</td>
<td>ERCOT reports: weekly energy use down 4-5%, daily peaks down 2-5%. However, with the rising summer temperature, load might increase in the coming months.</td>
</tr>
<tr>
<td>MISO</td>
<td>MISO reports: load reduction of 4.75%, morning peaks shifted to later in the day, energy use higher in the afternoon</td>
</tr>
<tr>
<td>ISO-NE</td>
<td>ISO-NE reports: load demand down 3-5%, days resemble snow days, with slower morning ramp up and increased afternoon consumption.</td>
</tr>
<tr>
<td>NYISO</td>
<td>NYISO reports: in April, hourly electric consumption down 3-15%, peaks averaged 7-8% below expected. Reduction in electricity drivey by commercial demand decline but residential consumption is up.</td>
</tr>
<tr>
<td>SPP</td>
<td>SPP reports a 4-6% reduction in load during the beginning half of April. There have also been increases in cancellation of planned generation and transmission outages.</td>
</tr>
<tr>
<td>New York City</td>
<td>NYISO reports: in New York City, electricity consumption down 2-18%. Reduction during morning ramping period is most pronounced in NYC and on Long Island. Demand reduction, as high as 18% has been observed in these regions during the 7 to 9 AM ramping period.</td>
</tr>
</tbody>
</table>
| U.S. Overall | According to World Economic Forum, energy usage has hit a 16-year low for the week of April 4. EIA predicts 3% decrease in energy sales  
-4.7% for commercial sales  
-4.2% for industrial sales  
-0.8% for residential sales  
EIA and NYT predict renewable power generation will increase (+11%), which is lower than previous growth estimates |
The US ISOs have shown roughly similar % load losses in April likely due to COVID-19, though ERCOT continues to show an absolute increase in load due to overall market growth.

**Weekly Average Hourly Load: March-April**

Note: Most demand reductions likely fall in peak hours, which accounts for approximately 50% of hours and the majority of energy consumption, so the impact on peak hours is likely greater than the all-hours estimated decreases above.
Impact on Regional Electric Load Shapes

- Qualitatively, the load shapes across ISOs have remained largely unchanged, except for CAISO and ERCOT which have higher late afternoon peaks in 2020 than 2019.
- Except ERCOT, all of the ISOs have lower load levels in April 2020 versus April 2019.

### Daily Average Load Shapes For March and April (GWh)

**ISO-NE**
- March 2020 vs. 2019: -9%
- April 2020 vs. 2019: -5%
- March vs. April 2020: -7%

**NYISO**
- Duck shape more pronounced than prior year.
- March 2020 vs. 2019: -9%
- April 2020 vs. 2019: -7%
- March vs. April 2020: -9%

**PJM**
- (March)
- 2020
- 2019

**CAISO**
- (March)
- Duck shape more pronounced than prior year.
- March 2020 vs. 2019: -6%
- April 2020 vs. 2019: -8%
- March vs. April 2020: -10%

**MISO**
- (March)
- March 2020 vs. 2019: -6%
- April 2020 vs. 2019: -8%
- March vs. April 2020: -10%

**ERCOT**
- (March)
- March 2020 vs. 2019: -6%
- April 2020 vs. 2019: -4%
- March vs. April 2020: -7%

**SPP**
- (March)
- March 2020 vs. 2019: 1%
- April 2020 vs. 2019: -3%
- March vs. April 2020: -6%

*Note: March 2019 load was 17% lower than the average of 2016-2018 in CAISO.*
Daily LMPs have fallen since March across several ISOs, shown below (not normalized: partly weather, partly COVID-19 due to load and fuel price reductions).

- Regardless of cause, this will strain viability for some coal and nuclear plants

**Day Ahead Average Monthly LMPs**

- ERCOT North: -12%
- ISO-NE: +5%
- CAISO: -26%
- MISO: -8%
- NYISO: -18%
- PJMW: -10%
- SPP South: -2%

Decline in LMP from March to April

Note: ERCOT North data reflects settlement point prices.
At ISO hubs, average on-peak forward prices for rest of 2020 dropped between $2.40-$4.50/MWh from February to April, but have not systematically fallen for 2021 and beyond;

- No significant variation within April (suggesting fuel and load expectations have stabilized).

On-Peak Power Price Forwards (February 2020-2025)\(^{55}\)
State Regulations Protecting Customers

All states have mandatory or voluntary suspensions of utility shutoffs as of late April, with 10 more becoming mandatory in April compared to March.

Utility Shutoff Regulations in Response to COVID-19

Service Termination Moratoriums

Service Termination Moratoriums

<table>
<thead>
<tr>
<th></th>
<th>March</th>
<th>April</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mandatory</td>
<td>22</td>
<td>32</td>
</tr>
<tr>
<td>Voluntary</td>
<td>28</td>
<td>18</td>
</tr>
</tbody>
</table>
Utility Decoupling Mechanisms vs. Unemployment

Many utilities are putting their hopes of revenue stability on decoupling, but it may become stressed under COVID-19:

- Of the 8 states with no decoupling, 6 have higher than average unemployment rates.\textsuperscript{56,58}
- Conversely, of the 14 states with full decoupling, 9 have below average unemployment.\textsuperscript{56,58}

Utility Decoupling Mechanisms vs. Initial Unemployment Claims

Revenue Decoupling Mechanisms\textsuperscript{56}

Cumulative Initial Unemployment Claims since March 15\textsuperscript{59}

As of March 31, 2020.

\* In Louisiana and Texas, there are two different regulatory commissions, with differing policies.

Map credit: Jose Miguel Rodelo, Javier
Source: Regulatory Research Associates, a group within S&P Global Market Intelligence

\textsuperscript{56} Data from March 15th to April 25th.

Twenty-two states have passed or are in the process of passing regulations to support utilities’ recovery of COVID-19 related costs.\(^{52}\)

Regulatory assets to track or defer costs are the most common cost recovery provision passed by states, so far.
- Future proceedings will consider utility’s request to recover these assets.

Five states have clarified that customers are expected to fully repay their bill once the moratorium is lifted.
- Customers can set up payment plans to repay the full amount owed.

Texas has established a regulatory mechanism for retail electric providers to recover a reasonable portion of cost related to shutoff moratorium.
Electric cooperatives are experiencing load and revenue reductions attributable to COVID-19, which are amplified by cooperatives’ rural service territories and unique financing structures.

Electric cooperatives’ loads are expected to decrease by 5% in 2020, which equates to a $7.4 billion impact to revenues.\(^6\)

NRECA estimates bill delinquency rates to reach 4% in 2020 and unpaid bills to increase to $2.6 billion through 2022.

- Cooperatives serve rural communities which are particularly vulnerable to economic downturns.
- Approximately 13% of customers are in at-risk sectors of the economy.

Cooperatives financing structure may limit their financial cushion to absorb economic impacts.\(^6\)

- Debt financing is typically secured through the USDA’s Rural Utilities Service (RUS) loans.
  - Elec. cooperatives hold >$40 billion in RUS loans
- Equity is raised from coop members and excess is typically returned to members.

Cooperatives are seeking congressional action to allow refinancing of RUS loans without penalty.

- States served by electric cooperatives are now seeing an increase in COVID-19 cases.
- Electric cooperatives make up about 14% of total US electric sales.\(^6\)
- Coal is 40% of generation for electric cooperatives.\(^6\)
EIA projects COVID-19 impacts on electricity will cause a 4.9 GW delay or cancellation of previously planned capacity expansions through September 2020.  

- Generation has decreased in all ISOs except CAISO due to seasonal and COVID-19 effects.
- But reduced generation has mostly fallen to a greater extent on natural gas and coal plants.

### Generation by Fuel Type (GWh)

<table>
<thead>
<tr>
<th>ISO-NE</th>
<th>Total Generation Change: -12%</th>
</tr>
</thead>
<tbody>
<tr>
<td>March</td>
<td>227</td>
</tr>
<tr>
<td>April</td>
<td>200</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>NYISO</th>
<th>Total Generation Change: -5%</th>
</tr>
</thead>
<tbody>
<tr>
<td>March</td>
<td>3,670</td>
</tr>
<tr>
<td>April</td>
<td>3,501</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PJM</th>
<th>Total Generation Change: -7%</th>
</tr>
</thead>
<tbody>
<tr>
<td>March</td>
<td>1,987</td>
</tr>
<tr>
<td>April</td>
<td>1,842</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ERCOT</th>
<th>Total Generation Change: -1%</th>
</tr>
</thead>
<tbody>
<tr>
<td>March</td>
<td>944</td>
</tr>
<tr>
<td>April</td>
<td>934</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SPP</th>
<th>Total Generation Change: -4%</th>
</tr>
</thead>
<tbody>
<tr>
<td>March</td>
<td>7,572</td>
</tr>
<tr>
<td>April</td>
<td>7,261</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>MISO</th>
<th>Total Generation Change: -11%</th>
</tr>
</thead>
<tbody>
<tr>
<td>March</td>
<td>1,417</td>
</tr>
<tr>
<td>April</td>
<td>1,258</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CAISO</th>
<th>Total Generation Change: 4%</th>
</tr>
</thead>
<tbody>
<tr>
<td>March</td>
<td>4,639</td>
</tr>
<tr>
<td>April</td>
<td>4,844</td>
</tr>
</tbody>
</table>

- % change in Gas and Coal Generation
In most parts of the country, there is little to no decline in renewable energy usage.

• Not withstanding MWh of solar and wind curtailments that have nearly doubled in 2020 relative to 2019 in CAISO – because total renewable generation is also up in April compared to March 2020.

Declining fossil generation and lower total load mean less demand for RECs by the end of the year.

• Class/Tier I RECs generally decreased in prices from February to today, particularly in New England.

• SREC prices seem less affected.

Total Solar and Wind Curtailments in CAISO


2020 Index REC Prices

Source: S&P Market Intelligence, as of May 4 2020.
Renewable Energy Long Term Development Plans & Incentives

**Slowing?**

There is an increasing number of reported project delays/cancellations, equipment sourcing challenges, supply chain and construction delays, and potential layoffs of employees.  

- NYSERDA announced pause in NY 2020 offshore wind solicitation (1,000-2,500 MW), but with no reductions in long term goals.
- New Jersey, New York, Pennsylvania, and Michigan have suspended renewables construction during the pandemic, as part of non-essential construction stoppage.
- Unemployment claims data shows that the clean energy industries lost 106,472 jobs in March (a 3% drop in the workforce), and forecasts estimate up to 15% drop if no actions to support the industries.

**Financing risk and uncertainty are compounding delays.**
- While interest rates are down, lender credit standards are more stringent.
- Tax equity may be squeezed by lower taxable income among investors.

**Growing?**

Worldwide lockdowns and social distancing measures have triggered a historic decline in emissions, increasing public appreciation for improved climate conditions.

- IEA estimates an 8% global reduction in CO2 emissions relative to 2019, the lowest emissions levels since 2010.
- This is far above the annual reductions under the 2015 Clean Power Plan, which aimed to reduce US CO2 emissions 32% below 2005 levels by 2030.

Several states have affirmed continued commitments to long term clean energy policies.

- New York governor unveiled details of 21 large-scale solar, wind, and energy storage projects (1,278 MW) across upstate NY in March.
- The Virginia Clean Economy Act, signed in April, sets goals of 5,200 MW of offshore wind by 2034 and 3,100 MW of storage by 2035.
US renewable capacity is still growing at approximately 700 MW per month since January 2020, reaching almost 13% of total installed capacity in April.

- This pace is somewhat off same period last year, which was 900 MW per month.

Renewable Energy Long Term Development Plans & Incentives

Delays in construction caused by policy, manufacturing/supply chain, or financial challenges could be compounded by expiring tax incentives.  

- Wind and solar projects are at risk for losing their tax incentives ($15/MWh and 4% ITC, respectively), which require construction start by year-end 2020.
- Separately, wind projects that qualified for the PTC in 2016—at $19/MWh—could lose the credit if in-service is delayed beyond year-end 2020.
- Renewable energy industry groups are lobbying Congress for extensions of federal tax credits and safe harbor provisions as well as “direct pay” options to facilitate monetization.  

### 2020 Year-End Tax Incentives at Stake

<table>
<thead>
<tr>
<th></th>
<th>Wind PTC ($/MWh)</th>
<th>Solar ITC (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Development Projects</td>
<td>$15</td>
<td>4%</td>
</tr>
<tr>
<td>2016 Construction Projects</td>
<td>$19</td>
<td>-</td>
</tr>
</tbody>
</table>

*Note: Wind projects started in 2016 are eligible for $19 PTC if completed by 2020.*
Renewable Energy Stock Prices

There has been a mixed performance by renewable stocks, compared to the S&P 500 and utility index, with some stocks outperforming the greater market while others are underperforming – no basis for a COVID effect yet.

- The renewable companies in our analysis have varying betas, ranging from 0.4 to 1.5, with about half of the companies in our sample showing a beta above 1, implying they may react to the change in market more than the S&P 500.
- And individual companies are intrinsically more volatile than the market or industry indices.

### Betas of Renewable Companies

<table>
<thead>
<tr>
<th>Company</th>
<th>Beta</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brookfield Renewable Partners</td>
<td>1.15</td>
</tr>
<tr>
<td>NextEra</td>
<td>0.50</td>
</tr>
<tr>
<td>Sunpower</td>
<td>1.50</td>
</tr>
<tr>
<td>Sunrun</td>
<td>1.25</td>
</tr>
<tr>
<td>Ormat Technologies (ORA)</td>
<td>0.80</td>
</tr>
<tr>
<td>Investar Holding Corporation (Vesta)</td>
<td>0.60</td>
</tr>
<tr>
<td>AVANGRID</td>
<td>0.40</td>
</tr>
<tr>
<td>TPI Composites</td>
<td>1.30</td>
</tr>
</tbody>
</table>

*Brookfield Asset Management’s beta is used for Brookfield Renewable Partners, as it is the parent company.

### Stock Price Performance of Renewable Stock vs. General Market

*Source: Bloomberg, as of May 4, 2020.*
Altered financial conditions affect utility cost of capital, liquidity, hedging, perhaps capex programs, and IRP expansion timing or choices.

Through the beginning of April, utility stock prices have generally continued to follow the overall market trends, but more recently have been lagging behind the S&P 500.

- In April, the utility index price gained 10%, while the S&P improved 18% -- despite utilities having less reported difficulty hitting earnings targets and offering attractive nearly fixed dividends
- May suggest some investors question utilities’ ability to recover lost revenues.

**Historical Stock Prices**

*Note: S&P Utility Index includes electric, gas, and water utilities. Source: Bloomberg, data as of April 30, 2020.*
Recent treasury yields are at historic lows, with most of the change in March followed by relatively unchanged low yields in April.

- 10-year yields in April hit a monthly low of 0.58%, only 4 basis points above the March low of 0.54%.
Yield spreads between 20-year treasury bonds and utility BBB bonds declined by 80 bps (26%) in April.

- Although 20 year yield spreads declined in April, they are still up 42% compared to the beginning of 2020.
- The increased spread, compared to the beginning of the year, is driven by both the decrease in treasury bills and a significant mid-March increase in BBB bond yields.
  - However, BBB utility bond yields have been declining in April, while 20 year treasury yields have stayed fairly constant.

Source: Bloomberg, data as of April 30, 2020.
Credit Rating Agency Actions

On April 2, S&P Global Ratings downgraded the outlook for North American investor owned utilities from “stable” to “negative” due to COVID-19 risk.96

<table>
<thead>
<tr>
<th>Company</th>
<th>Date</th>
<th>Downgrade</th>
</tr>
</thead>
<tbody>
<tr>
<td>PNM Resources, Inc.</td>
<td>4/6/2020</td>
<td>Action: Downgrade from &quot;BBB+&quot; to &quot;BBB&quot;</td>
</tr>
<tr>
<td>Texas-New Mexico Power Company</td>
<td>4/6/2020</td>
<td>Action: Downgrade from &quot;A-&quot; to &quot;BBB+&quot;</td>
</tr>
<tr>
<td>ALLETE</td>
<td>4/22/2020</td>
<td>Action: Downgrade from &quot;BBB+&quot; to &quot;BBB&quot;</td>
</tr>
</tbody>
</table>

Since the beginning of March, S&P has downgraded only 3 electric utilities -- for inadequate coverage ratios compounded by the uncertainty and liquidity risks from the pandemic.97

On April 22, Moody’s affirmed “stable” outlook for the US public power sector, but cautioned that public power companies will likely have restricted liquidity and lessened coverage ratios for the next two years.98
Volatility has steadily declined from its peak of 82.69 in mid-March, but remains elevated at about the same average as in the Great Financial Crisis of 2008-09.

- Investors require higher equity returns during times of heightened uncertainty.

**VIX Historic Index Levels**

**Note**: For context, during the Great Recession, VIX reached a peak of 80.86 on November 20, 2008.

**Source**: Bloomberg, data as of April 30, 2020.
Takeaways

Direct impacts of social distancing are probably as extreme in April as we can expect.
- About 6.5% reductions in average electric load beyond normal seasonal effects
- Almost no discernable reductions in overall natural gas demand, with residential load up slightly in April and perhaps 7-10% reduction in industrial usage
- Power sector demand for natural gas is up 4% in April compared to 2019 due to capacity expansion, but capacity factors are down due to load reductions.

Revenue impacts on utilities are likely to be smaller than load impacts, due to increased residential load and demand charges for C&I customers.
- COVID-specific decoupling measures are becoming widely sought and mostly approved.

Load reductions are affecting coal and gas generation more acutely than other fuel types.
- No discernable reductions in renewable generation due to COVID-19
- 4.9 GW of overall generation expansion is delayed to later in the year
- Delays in renewables could be aggravated by expiring tax incentives

Market volatility has declined to about 2008/09 levels, while the S&P 500 has rebounded to roughly September 2019 levels; utilities increased more slowly than the overall market in April.
- Only 3 credit downgrades for electric utilities, but S&P changed the outlook for utilities to ‘negative’
- Bond yield spreads decline but are still high compared to beginning of year
Mr. Mudge consults on matters concerning utility financial restructuring, credit requirements, rate design, valuation, and cost of capital. He has provided expert testimony before federal and state courts, utility and environmental regulators in the U.S. and Canada, and multiple arbitration venues. Recently, Mr. Mudge was a co-author of Brattle “white papers” on the financial implications of wildfires for California utilities.

Tess Counts
Research Analyst, Boston

Tess is a Research Analyst with a focus on utility financial analysis, cost of capital, and resiliency. She has expertise in Brattle’s system dynamics models of long term electric distribution opportunities and risks, as well as in distressed asset valuations and California wildfire risk assessment. Her background is in economics from Wesleyan University.
Sources


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