

## SAMUEL A. NEWELL

Principal

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**Dr. Samuel Newell** co-leads The Brattle Group's Electricity Practice. He has more than 20 years of experience supporting clients in wholesale market design, generation asset valuation, resource planning, and transmission planning. Much of his work addresses the industry's transition to clean energy. He frequently provides testimony and expert reports to Independent System Operators (ISOs), the Federal Energy Regulatory Commission (FERC), state regulatory commissions, and the American Arbitration Association.

Dr. Newell earned a Ph.D. in Technology Management & Policy from the Massachusetts Institute of Technology, an M.S. in Materials Science & Engineering from Stanford University, and a B.A. in Chemistry & Physics from Harvard College.

Prior to joining The Brattle Group in 2004, Dr. Newell was the Director of the Transmission Service at Cambridge Energy Research Associates. Before that, he was a Manager at A.T. Kearney.

### AREAS OF EXPERTISE

- Electricity Market Design and Analysis
- Generation and Storage Asset Valuation
- Transmission Planning and Modeling
- Integrated Resource Planning
- Demand Response (DR) Resource Potential and Market Impact
- Gas-Electric Coordination
- RTO Participation and Configuration
- Energy Litigation
- Tariff and Rate Design
- Business Strategy

### EXPERIENCE

#### Electricity Market Design and Analysis

- **Singapore Capacity Market Development.** For the Energy Market Authority in Singapore, currently developing a complete forward capacity market design.
- **Electricity Market Transformation Study.** For NYISO, led a team to conduct simulation analyses of how prices for energy, ancillary services, capacity, and RECs may have to evolve to support adequate generation/storage investment to maintain reliability and meet the state's mandates for 70% renewable electricity by 2030 and 100% carbon-free electricity by 2040. Used a proprietary optimization model, GridSIM, to model investment and chronological operation with large amounts of intermittent and storage resources, subject to reliability and environmental

constraints, under a range of assumptions regarding market design and carbon pricing. Results and insights to inform NYISO's *Grid in Transition* whitepaper.

- **PJM's Capacity Market Reviews.** For PJM, conducted all four official reviews of its Reliability Pricing Model (2008, 2011, 2014, and 2018). Analyzed capacity auctions and interviewed stakeholders. Evaluated the demand curve shape, the Cost of New Entry (CONE) parameter, and the methodology for estimating net energy and ancillary services revenues. Recommended improvements to support participation and competition, to avoid excessive price volatility, and to safeguard future reliability performance. Submitted testimonies before FERC.
- **Seasonal Capacity in PJM.** On behalf of the Natural Resources Defense Council, analyzed the ability of PJM's capacity market to efficiently accommodate seasonal capacity resources and meet seasonal resource adequacy needs. Co-authored a whitepaper proposing a co-optimized two-season auction and estimating the efficiency benefits. Filed and presented report at FERC.
- **Energy Price Formation in PJM.** For NextEra Energy, analyzed PJM's integer relaxation proposal and evaluated implications for day-ahead and real-time market prices. Reviewed PJM's Fast-Start pricing proposal and authored report recommending improvements, which NextEra and other parties filed with FERC, and which FERC largely accepted and cited in its April 2019 Order.
- **Carbon Pricing to Harmonize NY's Wholesale Market and Environmental Goals.** Led a Brattle team to help NYISO: (1) develop and evaluate market design options, including mechanisms for charging emitters and allocating revenues to customers, border adjustments to prevent leakage, and interactions with other market design and policy elements; and (2) develop a model to evaluate how carbon pricing would affect market outcomes, emissions, system costs, and customer costs under a range of assumptions. Whitepaper initiated discussions with NY DPS and stakeholders. Supported NYISO in detailed market design and stakeholder engagement.
- **Market Design for Energy Security in ISO-NE.** For NextEra Energy, evaluated and developed proposals for meeting winter energy security needs in New England when pipeline gas becomes scarce. Evaluated ISO-NE's proposed multi-day energy market with new day-ahead operating reserves. Developed competing proposal for new operating reserves in both day-ahead and real-time to incent preparedness for fuel shortages; also developed criteria and high-level approach for potentially incorporating energy security into the forward capacity market. Presented evaluations and proposals to the NEPOOL Markets Committee.
- **ERCOT's Proposed Future Ancillary Services Design.** For the Electric Reliability Council of Texas (ERCOT), evaluated the benefits of its proposal to unbundle ancillary services, enable broader participation by load resources and new technologies, and tune its procurement amounts to system conditions. Worked with ERCOT staff to assess each ancillary service and how generation, load

resources, and new technologies could participate. Directed their simulation of the market using PLEXOS, and evaluated other benefits outside of the model.

- **Investment Incentives and Resource Adequacy in ERCOT.** For ERCOT, led a Brattle team to: (1) interview stakeholders and characterize the factors influencing generation investment decisions; (2) analyze the energy market's ability to support investment and resource adequacy at the target level; and (3) evaluate options to enhance long-term resource adequacy while maintaining market efficiency. Worked with ERCOT staff to understand the relevant aspects of their operations and market data. Performed probabilistic simulation analyses of prices, investment costs, and reliability. Conclusions informed a PUCT proceeding in which I filed comments and presented at several workshops.
- **Operating Reserve Demand Curve (ORDC) in ERCOT.** For ERCOT, evaluated several alternative ORDCs' effects on real-time price formation and investment incentives. Conducted backcast analyses using interval-level data provided by ERCOT and assuming generators rationally modify their commitment and dispatch in response to higher prices under the ORDC. Analysis was used by ERCOT and the PUCT to inform selection of final ORDC parameters.
- **Economically Optimal Reserve Margins in ERCOT.** For ERCOT, co-led studies (2014 and 2018) estimating the economically-optimal reserve margin, and the market equilibrium reserve margins in its energy-only market. Collaborated with ERCOT staff and Astrape Consulting to construct Monte Carlo economic and reliability simulations. Accounted for uncertainty and correlations in weather-driven load, renewable energy production, generator outages, and load forecasting errors. Incorporated intermittent wind and solar generation profiles, fossil generators' variable costs, operating reserve requirements, various types of demand response, emergency procedures, administrative shortage pricing under ERCOT's ORDC, and criteria for load-shedding. Reported economic and reliability metrics across a range of renewable penetration and other scenarios. Results informed the PUCT's adjustments to the ORDC to support desired reliability outcomes.
- **Australian Electricity Market Operator (AEMO) Redesign.** Advised AEMO on market design reforms for the National Electricity Market (NEM) to address concerns about operational reliability and resource adequacy as renewable generation displaces traditional resources. Also provided a report on potential auctions to ensure sufficient capabilities in the near-term.
- **Response to DOE's "Grid Reliability and Resiliency Pricing" Proposal.** For a broad group of stakeholders opposing the rule in a filing before FERC, evaluated DOE's proposed rule: the need (or lack thereof) for bolstering reliability and resilience by supporting resources with a 90-day fuel supply; the likely cost of the rule; and the incompatibility of DOE's proposed solution with the principles and function of competitive wholesale electricity markets.

## SAMUEL A. NEWELL

- **Energy Market Power Mitigation in Western Australia.** Led a Brattle team to help Western Australia's Public Utilities Office design market power mitigation measures for its newly reformed energy market. Established objectives; interviewed stakeholders; assessed local market characteristics affecting the design; synthesized lessons learned from the existing energy market and from several international markets. Recommended criteria, screens, and mitigation measures for day-ahead and real-time energy and ancillary services markets. The Public Utilities Office posted our whitepaper in support of its conclusions.
- **MISO Competitive Retail Choice Solution.** For MISO, evaluated design alternatives for accommodating the differing needs of states relying on competitive retail choice and integrated resource planning. Conducted probabilistic simulations of likely market results under alternative market designs and demand curves. Provided expert support in stakeholder forums and submitted expert testimony before FERC.
- **Buyer Market Power Mitigation.** On Behalf of the "Competitive Markets Coalition" group of generating companies, helped develop and evaluate proposals for improving PJM's Minimum Offer Price Rule so that it more effectively protects the capacity market from manipulation by buyers while reducing interference with non-manipulative activity. Participated in discussions with other stakeholders. Submitted testimony to FERC supporting tariff revisions that PJM filed.
- **Market Development Vision for MISO.** For the Midcontinent Independent System Operator (MISO), worked with MISO staff and stakeholders to codify a Market Vision as the basis for motivating and prioritizing market development initiatives over the next 2–5 years. Authored a foundational report for that Vision, including: describing the core services MISO must continue to provide to support a well-functioning market; establishing a set of principles for enhancing those services; identifying seven Focus Areas offering the greatest opportunities; and proposing criteria for prioritizing initiatives within and across Focus Areas.
- **ISO-NE Capacity Demand Curve Design.** For ISO New England (ISO-NE), developed a demand curve for its Forward Capacity Market. Solicited staff and stakeholder input, then established market design objectives. Provided a range of candidate curves and evaluated them against objectives, showing tradeoffs between reliability uncertainty and price volatility (using a probabilistic locational capacity market simulation model we developed). Worked with Sargent & Lundy to estimate the Net Cost of New Entry to which the demand curve prices are indexed. Submitted testimonies before FERC, which accepted the proposed curve.
- **Offer Review Trigger Prices in ISO-NE.** For the Internal Market Monitor in ISO-NE, developed benchmark prices for screening for uncompetitively low offers in the Forward Capacity Market. Worked with Sargent & Lundy to conduct bottom-up analyses of the costs of constructing and operating gas-fired generation technologies and onshore wind; also estimated the costs of energy efficiency and

demand response. For each technology, estimated capacity payments needed to make the resource economically viable, given their costs and expected non-capacity revenues. Recommendations were filed with and accepted by the FERC.

- **Western Australia Capacity Market Design.** For the Public Utilities Office (PUO) of Western Australia, led a Brattle team to advise on the design and implementation of a new forward capacity market. Reviewed the high-level forward capacity market design proposed by the PUO; evaluated options for auction parameters such as the demand curve; recommended supplier-side and buyer-side market power mitigation measures; helped define administrative processes needed to conduct the auction and the governance of such processes.
- **Western Australia Reserve Capacity Mechanism.** For EnerNOC, evaluated Western Australia's administrative Reserve Capacity Mechanism in comparison with international capacity markets, and made recommendations for improvements to meet reliability objectives more cost effectively. Evaluated whether to develop an auction-based capacity market compared or an energy-only market design. Submitted report and presented recommendations to the Electricity Market Review Steering Committee and other senior government officials.
- **Evaluation of Moving to a Forward Capacity Market in NYISO.** For NYISO, conducted a benefit-cost analysis of replacing its prompt capacity market with a 4-year forward capacity market. Evaluated options based on stakeholder interviews and the experience of PJM and ISO-NE. Addressed risks to buyers and suppliers, market power mitigation, implementation costs, and long-run costs. Recommendations were used by NYISO and stakeholders to help decide whether to pursue a forward capacity market.
- **MISO's Resource Adequacy Construct and Market Design Elements.** For MISO, conducted the first major assessment of its resource adequacy construct. Identified several successes and recommended improvements in load forecasting, locational resource adequacy, and the determination of reliability targets. Incorporated extensive stakeholder input and review. Continued to consult with MISO in its work with the Supply Adequacy Working Group on design improvements, including market design elements for its annual locational capacity auctions.
- **Demand Response (DR) Integration in MISO.** Through a series of assignments, helped MISO incorporate DR into its energy market and resource adequacy construct, including: (1) conducted an independent assessment of MISO's progress in integrating DR into its resource adequacy, energy, and ancillary services markets. Analyzed market participation barriers; (2) wrote a whitepaper evaluating various approaches to incorporating economic DR in energy markets. Identified implementation barriers and recommended improvements to efficiently accommodate curtailment service providers; (3) helped modify MISO's tariff and business practices to accommodate DR in its resource adequacy construct by

defining appropriate participation rules. Informed design by surveying the practices of other RTOs and by characterizing the DR resources within the MISO footprint.

- **Survey of Demand Response Provision of Energy, Ancillary Services, and Capacity.** For the Australian Energy Market Commission (AEMC), co-authored a report on market designs and participation patterns in several international markets. AEMC used the findings to inform its integration of DR into its National Energy Market.
- **Integration of DR into ISO-NE's Energy Markets.** For ISO-NE, provided analysis and assisted with a stakeholder process to develop economic DR programs to replace the ISO's initial economic DR programs when they expired.
- **Compensation Options for DR in ISO-NE's Energy Market.** For ISO-NE, analyzed the implications of various DR compensation options on consumption patterns, LMPs, capacity prices, consumer surplus, producer surplus, and economic efficiency. Presented findings in a whitepaper that ISO-NE submitted to FERC.
- **ISO-NE Forward Capacity Market (FCM) Performance.** With ISO-NE's internal market monitor, reviewed the performance of the first two forward auctions. Evaluated key design elements regarding demand response participation, capacity zone definition and price formation, an alternative pricing rule for mitigating the effects of buyer market power, the use of the Cost of New Entry in auction parameters, and whether to have an auction price ceiling and floor.
- **Evaluation of Tie-Benefits.** For ISO-NE, analyzed the implications of different levels of tie-benefits (i.e., assistance from neighbors, reducing installed capacity requirements) for capacity costs and prices, emergency procurement costs, and energy prices. Whitepaper submitted by ISO-NE to the FERC.
- **Evaluation of Major Initiatives.** With ISO-NE and its stakeholders, developed criteria for identifying "major" market and planning initiatives that trigger the need for the ISO to provide qualitative and quantitative information to help stakeholders evaluate the initiative, as required in ISO-NE's tariff. Developed guidelines on the kinds of information ISO-NE should provide for major initiatives.
- **Energy Market Monitoring & Market Power Mitigation.** For PJM, co-authored a whitepaper, "Review of PJM's Market Power Mitigation Practices in Comparison to Other Organized Electricity Markets."
- **Vertical Market Power.** Before the NYPSC, examined whether the merger between National Grid and KeySpan could create incentives to exercise vertical market power. Employed a simulation-based approach using the DAYZER model of the NYISO wholesale power market and examined whether outages of National Grid's transmission assets significantly affected KeySpan's generation profits.
- **LMP Impacts on Contracts.** For a West Coast client, reviewed the California ISO's proposed implementation of locational marginal pricing (LMP) in 2007 and analyzed implications for "seller's choice" supply contracts. Estimated congestion

costs ratepayers would face if suppliers financially delivered power to the lowest priced nodes; estimated incremental contract costs using a third party's GE-MAPS market simulations (and helped to improve their model inputs to more accurately reflect the transmission system in California). Applied findings to support the ISO in design modifications of the California market under LMP.

- **RTO Accommodation of Retail Access.** For MISO, identified business practice improvements to facilitate retail access. Analyzed retail access programs in IL, MI, and OH. Studied retail accommodation practices in other RTOs, focusing on how they modified their procedures surrounding transmission access, qualification of capacity resources, capacity markets, FTR allocations, and settlement.

### Generation and Storage Asset Valuation

- **Valuation of a Gas-Fired Combined-Cycle Plant in New England.** For a party to litigation, submitted testimony on the fair market value of the plant. Simulated energy and capacity markets to forecast net revenues, and estimated exposure to capacity performance penalties. Compared the valuation to the transaction prices of similar plants and analyzed the differences. Collaborated with a co-testifying expert on project finance to assess whether the estimated value would suffice to cover the plant's debt and certain other obligations.
- **Valuation of a Portfolio of Combined-Cycle Plants across the U.S.** For a debt holder in a portfolio of plants, estimated the fair market value of each plant in 2018 and the plausible range of values five years hence. Reviewed comparables. Analyzed electricity markets in New England, New York, Texas, Arizona, and California using our own models and reference points from futures markets and publicly available studies. Performed probability-weighted discounted cash flow valuation analyses across a range of scenarios. Provided insights into market and regulatory drivers and how they may evolve.
- **Wholesale Market Value of Storage in PJM.** For a potential investor in battery storage, estimated the energy, ancillary services, and capacity market revenues their technology could earn in PJM. Reviewed PJM's market participation rules for storage. Forecast capacity market revenues and the risk of performance penalties. Developed a real-time energy and ancillary service bidding algorithm that the asset owner could employ to nearly optimize its operations, given expected prices and operating constraints. Identified changes in real-time bid/offer rules that PJM could implement to improve the efficiency of market participation by storage resources.
- **Valuation of a Generation Portfolio in ERCOT.** For the owners of a portfolios of gas-fired assets (including a cogen plant), estimated the market value of their assets by modeling future cash flows from energy and ancillary services markets over a range of plausible scenarios. Analyzed the effects load growth, entry, retirements, environmental regulations, and gas prices could have on energy prices, including

## SAMUEL A. NEWELL

scarcity prices under ERCOT's Operating Reserve Demand Curve. Evaluated how future changes in these drivers could cause the value to shift over time.

- **Valuation Methodology for a Coal Plant Transaction in PJM.** For a part owner of a very large coal plant being transferred at an assessed value that was yet to be determined by a third party, wrote a manual describing how to conduct a market valuation of the plant. Addressed drivers of energy and capacity value; worked with an engineering subcontractor to describe how to determine the remaining life of the plant and CapEx needs going forward. Our manual was used to inform their pre-assessment negotiation strategy.
- **Valuation of a Coal Plant in PJM.** For the lender to a bidder on a coal plant being auctioned, estimated the market value of the plant. Valuation analysis focused especially on the effects of coal and gas prices on cash flows, and the ongoing fixed O&M costs and CapEx needs of the plant.
- **Valuation of a Coal Plant in New England.** For a utility, evaluated a coal plant's economic viability and market value. Projected market revenues, operating costs, and capital investments needed to comply with future environmental mandates.
- **Valuation of Generation Assets in New England.** To inform several potential buyers' valuations of various assets being sold in ISO-NE, provided energy and capacity price forecasts and cash flows under multiple scenarios. Explained the market rules and fundamentals to assess key risks to cash flows.
- **Valuation of Generation Asset Bundle in New England.** For the lender to the potential buyer of generation assets, provided long-term energy and capacity price forecasts, with multiple scenarios to test whether the plant could be worth less than the debt. Reviewed a broad scope of documents available in the "data room" to identify market, operational, and fuel supply risks.
- **Valuation of Generation Asset Bundle in PJM.** For a potential buyer, provided energy and capacity price forecasts and reviewed their valuation analysis. Analyzed supply and demand fundamentals of the PJM capacity market. Performed locational market simulations using the DAYZER model to project nodal prices as market fundamentals evolve. Reviewed the client's spark spread options model.
- **Wind Power Development.** For a developer proposing to build a several hundred megawatt wind farm in Michigan, provided a revenue forecast for energy and capacity. Evaluated the implications of several scenarios around key uncertainties.
- **Wind Power Financial Modeling.** For an offshore wind developer proposing to build a 350 MW project in PJM off the coast of New Jersey, analyzed market prices for energy, renewable energy certificates, and capacity. Provided a detailed financial model of project funding and cash distributions to various types of investors (including production tax credit). Resulting financial statements were used in an application to the state of New Jersey for project grants.



## SAMUEL A. NEWELL

- **Contract Review for Cogeneration Plant.** For the owner of a large cogen plant in PJM, analyzed revenues under the terms of a long-term PPA (in renegotiation) vs. potential merchant revenues. Accounted for multiple operating modes of the plant and its sales of energy, capacity, ancillary services, and steam over time.
- **Generation Strategy/Valuation.** For an independent power producer, acted for over two years as a key advisor on the implementation of the client's growth strategy. Led a large analytical team to assess the profitability of proposed new power plants and acquisitions of portfolios of plants throughout the U.S. Used the GE-MAPS market simulation model to forecast power prices, transmission congestion, generator dispatch, emissions costs, energy margins for candidate plants; used an ancillary model to forecast capacity value.
- **Generation Asset Valuation.** For multiple banks and energy companies, provided valuations of financially distressed generating assets. Used GE-MAPS to simulate net energy revenues; a capacity model to estimate capacity revenues; and a financial valuation model to value several natural gas, coal, and nuclear power plants across a range of scenarios. Identified key uncertainties and risks.

### Transmission Planning and Modeling

- **Economic and Environmental Evaluation of New Transmission to Quebec.** For the New Hampshire Attorney General's Office in a proceeding before the state Site Evaluation Committee, co-sponsored testimony on the benefits of the proposed Northern Pass Transmission line. Responded to the applicant's analysis and developed our own, focusing on wholesale market participation, price impacts, and net emissions savings.
- **Benefit-Cost Analysis of New York AC Transmission Upgrades.** For the New York Department of Public Service (DPS) and NYISO, led a team to evaluate 21 alternative projects to increase transfer capability between Upstate and Southeast NY. Quantified a broad scope of benefits: traditional production cost savings from reduced congestion, using GE-MAPS; additional production cost savings considering non-normal conditions; resource cost savings from being able to retire Downstate capacity, delay new entry, and shift the location of future entry Upstate; avoided costs from replacing aging transmission that would have to be refurbished soon; reduced costs of integrating renewable resources Upstate; and tax receipts. Identified projects with greatest and most robust net value. DPS used our analysis to inform its recommendation to the NY Public Service Commission to declare a "Public Policy Need" to build a project such as the best ones identified.
- **Evaluation of New York Transmission Projects.** For the New York Department of Public Service (DPS), provided a cost-benefit analysis for the "TOTS" transmission projects. Showed net production cost and capacity resource cost savings exceeding

## SAMUEL A. NEWELL

the project costs, and the lines were approved. The work involved running GE-MAPS and a capacity market model, and providing insights to DPS staff.

- **Benefits of New 765kV Transmission Line.** For a utility joint venture between AEP and ComEd, analyzed renewable integration and congestion relief benefits of their proposed \$1.2 billion RITELine project in western PJM. Guided client staff to conduct simulations using PROMOD. Submitted testimony to FERC.
- **Benefit-Cost Analysis of a Transmission Project for Offshore Wind.** Submitted testimony on the economic benefits of the Atlantic Wind Connection Project, a proposed 2,000 MW DC offshore backbone from New Jersey to Virginia with 7 onshore landing points. Described and quantified the effects on congestion, capacity markets, CO<sub>2</sub> emissions, system reliability and operations, jobs and economic stimulus, and the installed cost of offshore wind generation. Directed Ventyx staff to simulate the energy market impacts using the PROMOD model.
- **Analysis of Transmission Congestion and Benefits.** Analyzed the impacts on transmission congestion, and customer benefits in California and Arizona of a proposed inter-state transmission line. Used the DAYZER model to simulate congestion and power market conditions in the Western Electricity Coordination Council region in 2013 and 2020 considering increased renewable generation requirements and likely changes to market fundamentals.
- **Benefit-Cost Analysis of New Transmission.** For a transmission developer's application before the California Public Utility Commission (CPUC) to build a new 500 kV line, analyzed the benefits to ratepayers. Analysis included benefits beyond those captured in a production cost model, including the benefits of integrating a pumped storage facility that would allow the system to accommodate a larger amount of intermittent renewable resources at a reduced cost.
- **Benefit-Cost Analysis of New Transmission in the Midwest.** For the American Transmission Company (ATC), supported Brattle witness evaluating the benefits of a proposed new 345 kV line (Paddock-Rockdale). Advised client on its use of PROMOD IV simulations to quantify energy benefits, and developed metrics to properly account for the effects of changes in congestion, losses, FTR revenues, and LMPs on customer costs. Developed and applied new methodologies for analyzing benefits not quantified in PROMOD IV, including competitiveness, long-run resource cost advantages, reliability, and emissions. Testimony was submitted to the Public Service Commission of Wisconsin, which approved the line.
- **Transmission Investments and Congestion.** Worked with executives and board of an independent transmission company to develop a metric indicating congestion-related benefits provided by its transmission investments and operations.
- **Analysis of Transmission Constraints and Solutions.** For a large, geographically diverse group of clients, performed an in-depth study identifying the major transmission bottlenecks in the Western and Eastern Interconnections, and

## SAMUEL A. NEWELL

evaluating potential solutions to the bottlenecks. Worked with transmission engineers from multiple organizations to refine the data in a load flow model and a security-constrained, unit commitment and dispatch model for each interconnection. Ran 12-year, LMP-based market simulations using GE-MAPS across multiple scenarios and quantified congestion costs on major constraints. Collaborated with engineers to design potential transmission (and generation) solutions. Evaluated the benefits and costs of candidate solutions and identified several highly economic major transmission projects.

- **Merchant Transmission Impacts.** For a merchant transmission company, used GE-MAPS to analyze the effects of the Cross Sound Cable on energy prices in Connecticut and Long Island.
- **Security-Constrained Unit Commitment and Dispatch Model Calibration.** For a Midwestern utility, calibrated their PROMOD IV model, focusing on LMPs, unit commitment, flows, and transmission constraints. Helped client to understand their model's shortcomings and identify improvement opportunities. Also assisted with initial assessments of FTRs in preparation for its submission of nominations in MISO's first allocation of FTRs.
- **Model Evaluation.** Led an internal Brattle evaluation of commercially available transmission and market simulation models. Interviewed vendors and users of PROMOD IV, Gridview, DAYZER, and other models. Intensively tested each model. Evaluated accuracy of model algorithms (e.g., LMP, losses, unit commitment) and ability to calibrate models with backcasts using actual RTO data.

### Integrated Resource Planning (IRP)

- **Resource Planning in Hawaii.** Assisted the Hawaiian Electric Companies in developing its Power Supply Improvement Plan, filed April 2016. Our work addressed how to maintain system security as renewable penetration increases toward 100% and displaces traditional synchronous generation. Solutions involved defining technology-neutral requirements that may be met by demand response, distributed resources, and new technologies as well as traditional resources.
- **IRP in Connecticut (for the 2008, 2009, 2010, 2012, and 2014 Plans).** For the two major utilities in CT and the CT Dept. of Energy and Environmental Protection (DEEP), led the analysis for five successive integrated resource plans. Plans involved projecting 10-year Base Case outlooks for resource adequacy, customer costs, emissions, and RPS compliance; developing alternative market scenarios; and evaluating resource procurement strategies focused on energy efficiency, renewables, and traditional sources. Used an integrated modeling system that simulated the New England locational energy market (with the DAYZER model), the Forward Capacity Market, REC markets, and suppliers' likely investment/retirement decisions. Addressed electricity supply risks, natural gas

## SAMUEL A. NEWELL

supply into New England, RPS standards, environmental regulations, transmission planning, emerging technologies, and energy security. Solicited input from stakeholders. Provided oral testimony before the DEEP.

- **Contingency Plan for Indian Point Nuclear Retirement.** For the New York Department of Public Service (DPS), assisted in developing contingency plans for maintaining reliability if the Indian Point nuclear plant were to retire. Evaluated generation and transmission proposals along three dimensions: their reliability contribution, viability for completion by 2016, and the net present value of costs. The work involved partnering with engineering sub-contractors, running GE-MAPS and a capacity market model, and providing insights to DPS staff.
- **Analysis of Potential Retirements to Inform Transmission Planning.** For a large utility in Eastern PJM, analyzed the potential economic retirement of each coal unit in PJM under a range of scenarios regarding climate legislation, legislation requiring mercury controls, and various capacity price trajectories.
- **Resource Planning in Wisconsin.** For a utility considering constructing new capacity, demonstrated the need to consider locational marginal pricing, gas price uncertainty, and potential CO<sub>2</sub> liabilities. Guided client to look beyond building a large coal plant. Led them to mitigate exposures, preserve options, and achieve nearly the lowest expected cost by pursuing a series of smaller projects, including a promising cogeneration application at a location with persistently high LMPs. Conducted interviews and facilitated discussions with senior executives to help the client gain support internally and begin to prepare for regulatory communications.

### Demand Response (DR) Resource Potential and Market Impact

- **ERCOT DR Potential Study.** For ERCOT, estimated the market size for DR by end-user segment based on interviews with curtailment service providers and utilities and informed by penetration levels achieved in other regions. Presented findings to the Public Utility Commission of Texas at a workshop on resource adequacy.
- **DR Potential Study.** For an Eastern ISO, analyzed the biggest, most cost-effective opportunities for DR and price responsive demand in the footprint, and what the ISO could do to facilitate them. For each segment of the market, identified the ISO and/or state and utility initiatives that would be needed to develop various levels of capacity and energy market response. Also estimated the potential and cost characteristics for each segment. Interviewed numerous curtailment service providers and ISO personnel.
- **Wholesale Market Impacts of Price-Responsive Demand (PRD).** For NYISO, evaluated the potential effects of widespread implementation of dynamic retail rates. Utilized the PRISM model to estimate effects on consumption by customer class, applied empirically-based elasticities to hourly differences between flat retail

## SAMUEL A. NEWELL

rates and projected dynamic retail rates. Utilized the DAYZER model to estimate the effects of load changes on energy costs and prices.

- **Energy Market Impacts of DR.** For PJM and the Mid-Atlantic Distributed Resources Initiative (sponsored by five state commissions), quantified the market impacts and customer benefits of DR programs. Used a simulation-based approach to quantify the impact that a three percent reduction of peak loads during the top 20 five-hour blocks would have had in 2005 and under a variety of alternative market conditions. Utilized the DAYZER market simulation model, which we calibrated to represent the PJM market using data provided by PJM and public sources. Results were presented in multiple forums and cited widely, including by several utilities in their filings with state commissions regarding investment in advanced metering infrastructure and implementation of DR programs.
- **Value of DR Investments.** For Pepco Holdings, Inc., evaluated its proposed DR-enabling investments in advanced metering infrastructure and its efficiency programs. Estimated reductions in peak load that would be realized from dynamic pricing, direct load control, and efficiency. Built on the Brattle-PJM-MADRI study to estimate short-term energy market price impacts and addressed long-run equilibrium offsetting effects through supplier response scenarios. Estimated capacity price impacts and resource cost savings over time. Submitted a whitepaper to DE, NJ, MD, and DC commissions. Presented findings to DE Commission.

### Gas-Electric Coordination

- **Gas Pipeline Investment for Electricity.** For the Maine Office of Public Advocate, co-sponsored testimony regarding the reliability and economic impacts if the Maine PUC signed long-term contracts for electricity customers to pay for new gas pipeline capacity into New England. Analyzed other experts' reports and provided a framework for evaluating whether such procurements would be in the public interest, considering their costs and benefits vs. alternatives.
- **Gas Pipeline Investment for Electricity.** For the Massachusetts Attorney General's office, provided input for their comments in the Massachusetts Department of Public Utilities' docket investigating whether and how new natural gas delivery capacity should be added to the New England market.
- **Fuel Adequacy and Other Winter Reliability Challenges.** For an ISO, co-authored a report assessing the risks of winter reliability events due to inadequate fuel, inadequate weatherization, and other factors affecting resource availability in the winter. Evaluated solutions being pursued by other ISOs. Proposed changes to resource adequacy requirements and energy market design to mitigate the risks.
- **Gas-Electric Reliability Challenges in the Midcontinent.** For MISO, provided a PowerPoint report assessing future gas-electric challenges as gas reliance increases.

## SAMUEL A. NEWELL

Characterized solutions from other ISOs. Provided inputs on the cost of firm pipeline gas vs. the cost and operational characteristics of dual-fuel capability.

### RTO Participation and Configuration

- **Market Impacts of RTO Seams.** For a consortium of utilities, submitted written testimony to the FERC analyzing the financial and operational impact of the MISO-PJM seam on Michigan and Wisconsin. Evaluated economic hurdles across RTO seams and assessed the effectiveness of inter-RTO coordination efforts underway. Collaborated with MISO staff to leverage their PROMOD IV model to simulate electricity markets under alternative RTO configurations.
- **Analysis of RTO Seams.** For a Wisconsin utility in a proceeding before the FERC, assisted expert witness on (1) MISO and PJM's real-time inter-RTO coordination process, and (2) the economic benefit of implementing a full joint-and-common market. Analyzed lack of convergence between MISO's and PJM's energy prices and shadow prices on reciprocal coordinated flow gates.
- **RTO Participation.** For an integrated Midwest utility, advised client on alternative RTO choices. Used GE-MAPS to model the transmission system and wholesale markets under various scenarios. Presented findings to senior management. Subsequently, in support of testimonies submitted to two state commissions, quantified the benefits and costs of RTO membership on customers, considering energy costs, FTR revenues, and wheeling revenues.

### Energy Litigation

- **Demand Response Arbitration.** Provided expert testimony on behalf of a client that had acquired a demand response company and alleged that the company had overstated its demand response capacity and technical capabilities. Analyzed discovery materials including detailed demand response data to assess the magnitude of alleged overstatements. Calculated damages primarily based on a fair market valuation of the company with and without alleged overstatements. Provided deposition, expert report, and oral testimony before the American Arbitration Association (non-public).
- **Contract Damages.** For the California Department of Water Resources and the California Attorney General's office, supported expert providing testimony on damages resulting from an electricity supplier's alleged breaches of a power purchase agreement. Analyzed two years of hourly data on energy deliveries, market prices, ISO charges, and invoice charges to identify and evaluate performance violations and invoice overcharges. Assisted counsel in developing the theory of the case and provided general litigation support in preparation for and during arbitration. Resulted in successful award for client.

## SAMUEL A. NEWELL

- **Contract Damages.** For the same client described above, supported expert providing testimony in arbitration regarding the supplier's alleged breaches in which its scheduled deliveries were not deliverable due to transmission congestion. Quantified damages and demonstrated the predictability of congestion, which the supplier was allegedly supposed to avoid in its choice of delivery points.
- **Contract Termination Payment.** For an independent power producer, supported expert testimony on damages from the termination of a long-term tolling contract for a gas-fired power plant in PJM, involving power market forecasting, financial valuation techniques, and a detailed assessment of the plant's costs and operating characteristics. Prepared witness for arbitration and assisted counsel in deposing and cross-examining opposing experts. Resulted in resounding victory for client.

### Tariff and Rate Design

- **Wholesale Rates.** On behalf of a G&T co-op in the Western U.S., provided testimony regarding its wholesale rates, which are contested by member co-ops. Analyzed the G&T co-op's cost of service and its marginal cost of meeting customers' energy and peak demand requirements.
- **Transmission Tariffs.** For a merchant generating company participating in FERC hearings on developing a Long Term Transmission Pricing Structure, helped lead a coalition of stakeholders to develop a position on how to eliminate pancaked transmission rates while allowing transmission owners to continue to earn their allowed rate of return. Analyzed and presented the implications of various transmission pricing proposals on system efficiency, incentives for new investment, and customer rates throughout the MISO-PJM footprint.
- **Retail Rate Riders.** For a traditionally regulated Midwest utility, helped general counsel to evaluate and support legislation, and propose commission rules addressing rate riders for fuel and purchased power and the costs of complying with environmental regulations. Performed research on rate riders in other states; drafted proposed rules and tariff riders for client.
- **Rate Filings.** For a traditionally regulated Midwest utility, assisted counsel in preparing for a rate case. Helped draft testimonies regarding off-system sales margins and the cost of fuel.

## Business Strategy

- **Preparing a Gentailer for a Transformed Wholesale Market Design.** Supported a gentailer in Alberta to prepare its generation and retail businesses for the implementation of a capacity market.
- **Evaluation of Cogeneration Venture.** For an unregulated division of a utility, evaluated a venture to build and operate cogeneration facilities. Estimated the market size and potential pricing, and assessed the client's capabilities for delivering such services. Analyzed the target customer base in detail; performed technical cost analysis for building and operating cogeneration plants; analyzed retail/default rate structures against which new cogeneration would have to compete. Senior management followed our recommendations to shut down the venture.
- **Strategic Sourcing.** For a large, diversified manufacturer, coordinated a cross-business unit client team to reengineer processes for procuring electricity, natural gas, and demand-side management services. Worked with executives to establish goals. Gathered data on energy usage patterns, costs, and contracts across hundreds of facilities. Interviewed energy managers, plant managers, and executives. Analyzed potential suppliers. Helped draft RFPs and develop negotiating strategy. Designed internal organizational structure (incorporating outsourced service providers) for managing energy procurement on an ongoing basis.
- **M&A Advisory.** For a European utility aiming to enter the U.S. markets and enhance its trading capability, evaluated acquisition targets. Assessed potential targets' capabilities and their value versus stock price. Reviewed experiences of acquirers in other M&A transactions. Advised client against an acquisition, just when the market was peaking (just prior to collapse).
- **Marketing Strategy.** For a power equipment manufacturer, identified the most attractive target customers and joint-venture candidates for plant maintenance services. Evaluated the cost structure and equipment mix of candidates using FERC data and proprietary data. Estimated the value client could bring to each customer. Worked with company president to translate findings into a marketing strategy.
- **Distributed Generation (DG) Market Assessment.** For the unregulated division of a major utility, performed a market assessment of DG technologies. Projected future market sizes by market segments in the U.S.
- **Fuel Cells.** For a European fuel cell component manufacturer, acted as a technology and electricity market advisor for a larger consulting team developing a market entry strategy in the U.S.



TESTIMONY and REGULATORY FILINGS

Before the Indiana General Assembly 21st Century Energy Policy Development Task Force, “Electricity Transmission Basics,” on behalf of the Indiana Energy Association, October 17, 2019.

Before the Federal Energy Regulatory Commission, Docket No. ER19-105-000, Periodic Review of Variable Resource Requirement Curve Shape and Key Parameters, “Affidavit of Samuel A. Newell, John H. Hagerty, and Sang H. Gang on Behalf of PJM Interconnection, L.L.C.” regarding the Cost of New Entry, accompanied by report, *PJM Cost of New Entry Combustion Turbines and Combined-Cycle Plants with June 1, 2022 Online Date*, October 12, 2018.

Before the Federal Energy Regulatory Commission, Docket No. ER19-105-000, Periodic Review of Variable Resource Requirement Curve Shape and Key Parameters, “Affidavit of Dr. Samuel A. Newell and David Luke Oates on behalf of PJM Interconnection, L.L.C.” regarding the Variable Resource Requirement Curve Shape, accompanied by report, *Fourth Review of PJM’s Variable Resource Requirement Curve*, October 12, 2018.

Before the Federal Energy Regulatory Commission, Docket Nos. EL16-49-000, ER18-1314-000, ER18-1314-001, EL18-178-000 (Consolidated), Affidavit of Kathleen Spees and Samuel A. Newell Regarding the Need for a Self-Supply Exemption from Minimum Offer Price and Other Policy Supported Resource Rules on behalf of Dominion Energy Services, Inc. and Virginia Electric and Power Company, October 2, 2018.

Before the Federal Energy Regulatory Commission, Docket Nos. EL17-32-000 and EL17-36-000, Prefiled Comments of Samuel A. Newell, Kathleen Spees, and Yingxia Yang on behalf on behalf of the Natural Resources Defense Council: “Opportunities to More Efficiently Meet Seasonal Capacity Needs in PJM,” April 15, 2018; presented oral testimony on the Seasonality Panel at FERC’s Seasonal Capacity Technical Conference on April 24, 2018.

Before the Federal Energy Regulatory Commission, Docket No. EL18-34-000, Samuel A. Newell, Pablo A. Ruiz, and Rebecca C. Carroll, “Evaluation of PJM’s Fast-Start Pricing Proposal,” report prepared for NextEra Energy Resources and attached to *Reply Brief of Joint Commenters*, March 14, 2018.

Before the New Hampshire Site Evaluation Committee, Docket No. 2015-06, oral testimony and cross examination on the electricity market impacts of the proposed Northern Pass Transmission Project, October 26-27, 2017.

Before the Federal Energy Regulatory Commission, Docket No. AD17-11-000, Prefiled Comments of Samuel A. Newell re “Reconciling Wholesale Competitive Markets with State Policies,” April 25, 2017; and oral testimony on Industry Expert Panel at the Technical Conference on May 2, 2017.

Before the New Hampshire Site Evaluation Committee, Docket No. 2015-06, Prefiled Supplemental Testimony of Samuel Newell and Jurgen Weiss on behalf of the New Hampshire Counsel for the Public, with attached report, “Electricity Market Impacts of the Proposed Northern Pass Transmission Project-- Supplemental Report,” April 17, 2017.

## SAMUEL A. NEWELL

Before the Federal Energy Regulatory Commission, Docket No. ER17-284-000, filed “Response of Dr. Samuel A. Newell, Dr. Kathleen Spees, and Dr. David Luke Oates on behalf of Midcontinent Independent System Operator Regarding the Competitive Retail Solution,” January 13, 2017.

Before the New Hampshire Site Evaluation Committee, Docket No. 2015-06, Prefiled Direct Testimony of Samuel Newell and Jurgen Weiss on behalf of the New Hampshire Counsel for the Public, with attached report, “Electricity Market Impacts of the Proposed Northern Pass Transmission Project,” December 30, 2016.

Before the Federal Energy Regulatory Commission, Docket No. ER17-284-000, filed “Testimony of Dr. Samuel A. Newell, Dr. Kathleen Spees, and Dr. David Luke Oates on behalf of Midcontinent Independent System Operator Regarding the Competitive Retail Solution,” November 1, 2016.

“Benefit-Cost Analysis of Proposed New York AC Transmission Upgrades,” Appendix 1 to Comparative Evaluation of Alternating Current Transmission Upgrade Alternatives, Trial Staff Final Report, *Proceeding on Motion of the Commission to Examine Alternating Current Transmission Upgrades*, New York State Department of Public Service, Matter No. 12-02457, Case No. 12-T-0502, September 22, 2015. Presented to NYISO and DPS Staff at the Technical Conference, Albany, NY, October 8, 2015.

Before the Maine Public Utilities Commission, Docket No. 2014-00071, filed “Testimony of Dr. Samuel A. Newell and Matthew P. O’Loughlin on Behalf of the Maine Office of the Public Advocate, Comments on LEI’s June 2015 Report and Recommendations for a Regional Analysis,” November 18, 2015.

Before the Federal Energy Regulatory Commission, Docket No. ER14-2940-000, filed “Response of Dr. Samuel A. Newell and Dr. Kathleen Spees on Behalf of PJM Interconnection, LLC Regarding Variable Resource Requirement Curve,” for use in PJM’s capacity market, November 5, 2014.

Before the Federal Energy Regulatory Commission, Docket No. ER15-68-000, filed “Affidavit of Dr. Samuel A. Newell on behalf of PJM Interconnection, LLC,” regarding the Cost of New Entry for use in PJM’s Minimum Offer Price Rule, October 9, 2014.

Before the Texas House of Representatives Environmental Regulation Committee, Hearing on the Environmental Protection Agency’s Newly Proposed Clean Power Plan and Potential Impact on Texas, invited by Committee Chair to present, “EPA’s Clean Power Plan: Basics of the Rule, and Implications for Texas,” Austin, TX, September 29, 2014.

Before the Federal Energy Regulatory Commission, Docket No. ER14-2940-000, filed “Affidavit of Dr. Samuel A. Newell and Mr. Christopher D. Ungate on Behalf of PJM Interconnection, LLC,” regarding the Cost of New Entry for use in PJM’s capacity market, September 25, 2014.

Before the Federal Energy Regulatory Commission, Docket No. ER14-2940-000, filed “Affidavit of Dr. Samuel A. Newell and Dr. Kathleen Spees on Behalf of PJM Interconnection, LLC Regarding Periodic Review of Variable Resource Requirement Curve Shape and Key Parameters,” September 25, 2014.

Before the Public Utilities Commission of the State of Colorado, Proceeding No. 13F-0145E, “Answer Testimony and Exhibits of Samuel A. Newell on Behalf of Tri-State Generation and Transmission

## SAMUEL A. NEWELL

Association, Inc.,” regarding an analysis of complaining parties’ responses to Tri-State Generation and Transmission Association, Inc.’s Third Set of Data Requests, Interrogatory, September 10, 2014.

Before the Maine Public Utilities Commission, Docket No. 2014-00071, “Testimony of Dr. Samuel A. Newell and Matthew P. O’Loughlin on Behalf of the Maine Office of the Public Advocate, Analysis of the Maine Energy Cost Reduction Act in New England Gas and Electricity Markets,” July 11, 2014.

Before the Federal Energy Regulatory Commission, Docket No. ER14-1639-000, filed “Testimony of Dr. Samuel A. Newell and Dr. Kathleen Spees on behalf of ISO New England Inc. Regarding a Forward Capacity Market Demand Curve,” April 1, 2014.

Before the Federal Energy Regulatory Commission, Docket No. ER14-1639-000, filed “Testimony of Dr. Samuel A. Newell and Mr. Christopher D. Ungate on Behalf of ISO New England Inc. Regarding the Net Cost of New Entry for The Forward Capacity Market Demand Curve,” April 1, 2014.

Before the Federal Energy Regulatory Commission, Docket No. ER14-616-000, filed “Affidavit of Dr. Samuel A. Newell on Behalf of ISO New England Inc.,” and accompanying “2013 Offer Review Trigger Prices Study,” regarding the Minimum Offer Price Rule new capacity resources in capacity auctions, December 13, 2013.

Before the American Arbitration Association, provided expert testimony (deposition, written report, and oral testimony at hearing) in a dispute involving the acquisition of a demand response company, July-November, 2013. (Non-public).

Before the Public Utility Commission of Texas, at a workshop on Project No. 40000, presented “Report On ORDC B+ Economic Equilibrium Planning Reserve Margin Estimates Prepared By The Brattle Group,” on behalf of The Electric Reliability Council of Texas (ERCOT), June 25, 2013. Subsequently filed additional comments, “Additional ORDC B+ Economic Equilibrium Planning Reserve Margin Estimates,” July 29, 2013.

Before the Federal Energy Regulatory Commission, Docket No. ER13-535-000, filed “Affidavit of Dr. Samuel A. Newell on Behalf of the ‘Competitive Markets Coalition’ Group Of Generating Companies,” supporting PJM’s proposed tariff revisions to change certain terms regarding the Minimum Offer Price Rule in the Reliability Pricing Model, December 28, 2012.

Before the Federal Energy Regulatory Commission, Docket No. ER12-513-000, filed “Affidavit of Dr. Samuel A. Newell on Behalf of PJM Interconnection, LLC,” in support of PJM’s Settlement Agreement regarding the Cost of New Entry for use in PJM’s capacity market, November 21, 2012.

Before the Texas House of Representatives State Affairs Committee, Hearing on the issue of resource adequacy in the Texas electricity market, presented “The Resource Adequacy Challenge in ERCOT,” on behalf of The Electric Reliability Council of Texas, October 24, 2012.

## SAMUEL A. NEWELL

Before The Public Utility Commission of Texas, at a workshop on Project No. 40480, presented “Resource Adequacy in ERCOT: ‘Composite’ Policy Options,” and “Estimate of DR Potential in ERCOT” on behalf of The Electric Reliability Council of Texas (ERCOT), October 25, 2012.

Before The Public Utility Commission of Texas, at a workshop on Project No. 40480, presented “ERCOT Investment Incentives and Resource Adequacy,” September 6, 2012.

Before The Public Utility Commission of Texas, at a workshop on Project No. 40480, presented “Summary of Brattle’s Study on ERCOT Investment Incentives and Resource Adequacy,” July 27, 2012.

Before the Federal Energy Regulatory Commission, Docket No. ER12-\_\_\_\_-000, Affidavit of Dr. Samuel A. Newell on Behalf of SIG Energy, LLLP, March 29, 2012, Confidential Exhibit A in Complaint of Sig Energy, LLLP, SIG Energy, LLLP v. California Independent System Operator Corporation, Docket No. EL 12-\_\_\_\_-000, filed April 4, 2012 (Public version, confidential information removed).

Before the Federal Energy Regulatory Commission, Docket No. ER12-13-000, filed “Response of Dr. Samuel A. Newell and Dr. Kathleen Spees on Behalf of PJM Interconnection, LLC,” regarding the Cost of New Entry for use in PJM’s capacity market, January 13, 2012.

Before the Federal Energy Regulatory Commission, Docket No. ER12-13-000, Affidavit of Dr. Samuel A. Newell on Behalf of PJM Interconnection, LLC, re: the Cost of New Entry Estimates for Delivery Year 2015/16 in PJM’s Reliability Pricing Model, filed December 1, 2011.

Before the Federal Energy Regulatory Commission, Docket Nos. ER11-4069 and ER11-4070, Direct testimony of Johannes Pfeifenberger and Samuel Newell on behalf of the RITELine Companies, re: the public policy, congestion relief, and economic benefits of the RITELine Transmission Project, filed July 18, 2011.

Before the Federal Energy Regulatory Commission, Docket No. No. EL11-13-000, Direct testimony of Johannes Pfeifenberger and Samuel Newell on behalf of The AWC Companies re: the public policy, reliability, congestion relief, and economic benefits of the Atlantic Wind Connection Project, filed December 20, 2010.

“Economic Evaluation of Alternative Demand Response Compensation Options,” whitepaper filed by ISO-NE in its comments on FERC’s Supplemental Notice of Proposed Rulemaking in Docket No. RM10-17-000, October 13, 2010 (with K. Madjarov).

Before the Federal Energy Regulatory Commission, Docket No. RM10-17-000, Filed Comments re: Supplemental Notice of Proposed Rulemaking and September 13, 2010 Technical Conference, October 5, 2010 (with K. Spees and P. Hanser).

Before the Federal Energy Regulatory Commission, Docket No. RM10-17-000, Filed Comments re: Notice of Proposed Rulemaking regarding wholesale compensation of demand response, May 13, 2010 (with K. Spees and P. Hanser).

## SAMUEL A. NEWELL

Before the Connecticut Department of Public Utility Control, provided oral testimony to support the 2010 “Integrated Resource Plan for Connecticut” (see below), June 2010.

2010 “Integrated Resource Plan for Connecticut,” report co-submitted with The Connecticut Light & Power Company and The United Illuminating Company to the Connecticut Energy Advisory Board, January 4, 2010. Presented to the Connecticut Energy Advisory Board January 8, 2010.

“Dynamic Pricing: Potential Wholesale Market Benefits in New York State,” lead authors: Samuel Newell and Ahmad Faruqui at The Brattle Group, with contributors Michael Swider, Christopher Brown, Donna Pratt, Arvind Jaggi and Randy Bowers at the New York Independent System Operator, submitted as “Supplemental Comments of the NYISO Inc. on the Proposed Framework for the Benefit-Cost Analysis of Advanced Metering Infrastructure,” in State of New York Public Service Commission Case 09-M-0074, December 17, 2009.

Before the Connecticut Department of Public Utility Control, provided oral testimony to support the 2009 “Integrated Resource Plan for Connecticut” (see below), June 30, 2009.

2009 “Integrated Resource Plan for Connecticut,” report co-submitted with The Connecticut Light & Power Company and The United Illuminating Company to the Connecticut Energy Advisory Board, January 1, 2009.

“Informational Filing of the Internal Market Monitoring Unit’s Report Analyzing the Operations and Effectiveness of the Forward Capacity Market,” prepared by Dave LaPlante and Hung-po Chao of ISO-NE with Sam Newell, Metin Celebi, and Attila Hajos of The Brattle Group, filed with FERC on June 5, 2009 under Docket No. ER09-1282-000.

Before the Connecticut Department of Public Utility Control, provided oral testimony to support the 2008 “Integrated Resource Plan for Connecticut” and “Supplemental Reports” (see below), September 22, 2008.

“Integrated Resource Plan for Connecticut,” co-submitted with The Connecticut Light & Power Company and The United Illuminating Company to the Connecticut Energy Advisory Board; co-authored with M. Chupka, A. Faruqui, and D. Murphy, January 2, 2008. Supplemental Report co-submitted with The Connecticut Light & Power Company and The United Illuminating Company to the Connecticut Department of Utility Control; co-authored with M. Chupka, August 1, 2008.

“Quantifying Customer Benefits from Reductions in Critical Peak Loads from PHI’s Proposed Demand-Side Management Programs,” whitepaper by Samuel A. Newell and Ahmad Faruqui filed by Pepco Holdings, Inc. with the Public Utility Commissions of Delaware (Docket No. 07-28, 9/27/2007), Maryland (Case No. 9111, filed 12/21/07), New Jersey (BPU Docket No. EO07110881, filed 11/19/07), and Washington, DC (Formal Case No. 1056, filed 10/1/07). Presented orally to the Public Utility Commission of Delaware, September 5, 2007.

## SAMUEL A. NEWELL

Before the Public Service Commission of Wisconsin, Docket 137-CE-149, “Planning Analysis of the Paddock-Rockdale Project,” report by American Transmission Company re: transmission cost-benefit analysis, April 5, 2007 (with J.P. Pfeifenberger and others).

Prepared Supplemental Testimony on Behalf of the Michigan Utilities before the Federal Energy Regulatory Commission, Docket No. ER04-718-000 et al., re: Financial Impact of ComEd’s and AEP’s RTO Choices, December 21, 2004 (with J. P. Pfeifenberger).

Prepared Direct and Answering Testimony on Behalf of the Michigan-Wisconsin Utilities before the Federal Energy Regulatory Commission, Docket No. ER04-375-002 et al., re: Financial Impact of ComEd’s and AEP’s RTO Choices on Michigan and Wisconsin, September 15, 2004 (with J.P. Pfeifenberger).

Declaration on Behalf of the Michigan-Wisconsin Utilities before the Federal Energy Regulatory Commission, Docket No. ER04-375-002 et al., re: Financial Impact of ComEd’s and AEP’s RTO Choices on Michigan and Wisconsin, August 13, 2004 (with J.P. Pfeifenberger).

## PUBLICATIONS

*Estimation of the Market Equilibrium and Economically Optimal Reserve Margins for the ERCOT Region, 2018 Update, Final Draft*, prepared for the Electric Reliability Council of Texas, December 20, 2018 (with R. Carroll, A. Kaluzhny, K. Spees, K. Carden, N. Wintermantel, and A. Krasny).

*Harmonizing Environmental Policies with Competitive Markets: Using Wholesale Power Markets to Meet State and Customer Demand for a Cleaner Electricity Grid More Cost Effectively*, discussion paper, July 2018 (with K. Spees, J. Pfeifenberger, and J. Chang).

*Fourth Review of PJM’s Variable Resource Requirement Curve*, report prepared for PJM Interconnection LLC for submission to FERC and PJM stakeholders, April 16, 2018 (with J. Pfeifenberger, K. Spees, and others).

*PJM Cost of New Entry Combustion Turbines and Combined-Cycle Plants with June 1, 2022 Online Date*, report prepared for PJM Interconnection LLC for submission to FERC and PJM stakeholders, April 19, 2018 (with J. Michael Hagerty, J. Pfeifenberger, S. Gang of Sargent & Lundy, and others).

*Evaluation of the DOE’s Proposed Grid Resiliency Pricing Rule*, white paper prepared for NextEra Energy Resources, October 23, 2017 (with M. Celebi, J. Chang, M. Chupka, and I. Shavel), available at [http://www.brattle.com/system/publications/pdfs/000/005/530/original/Evaluation\\_of\\_the\\_DOE's\\_Proposed\\_Grid\\_Resiliency\\_Pricing\\_Rule.pdf?1509064658](http://www.brattle.com/system/publications/pdfs/000/005/530/original/Evaluation_of_the_DOE's_Proposed_Grid_Resiliency_Pricing_Rule.pdf?1509064658).

*Near Term Reliability Auctions in the NEM: Lessons from International Jurisdictions*, report prepared for the Australian Energy Market Operator, August 23, 2017 (with K. Spees, D.L. Oates, T. Brown, N. Lessem, D. Jang, and J. Imon Pedtke).

*Pricing Carbon into NYISO's Wholesale Energy Market to Support New York's Decarbonization Goals*, whitepaper prepared for the New York Independent System Operator, August 11, 2017 (with R. Lueken, J. Weiss, K. Spees, P. Donohoo-Vallett, and T. Lee), available at [http://www.nyiso.com/public/webdocs/markets\\_operations/documents/Studies\\_and\\_Reports/Studies/Market\\_Studies/Pricing\\_Carbon\\_into\\_NYISOs\\_Wholesale\\_Energy\\_Market.pdf](http://www.nyiso.com/public/webdocs/markets_operations/documents/Studies_and_Reports/Studies/Market_Studies/Pricing_Carbon_into_NYISOs_Wholesale_Energy_Market.pdf).

“How wholesale power markets and state environmental Policies can work together,” *Utility Dive*, July 10, 2017 (with J. Pfeifenberger, J. Chang, and K. Spees), available at <http://www.utilitydive.com/news/how-wholesale-power-markets-and-state-environmental-policies-can-work-toget/446715/>.

*Market Power Mitigation Mechanisms for the Wholesale Electricity Market in Western Australia*, whitepaper prepared for the Public Utilities Office in the Government of Western Australia's Department of Finance, September 1, 2016 (with T. Brown, W. Graf, J. Reitzes, H. Trewn, and K. Van Horn).

*Western Australia's Transition to a Competitive Capacity Auction*, report prepared for Enernoc, January 29, 2016 (with K. Spees and C. McIntyre).

*Enhancing the Efficiency of Resource Adequacy Planning and Procurements in the Midcontinent ISO Footprint—Options for MISO, Utilities, and States*, report prepared for NRG, November 9, 2015 (with K. Spees and R. Lueken).

*International Review of Demand Response Mechanisms*, report prepared for Australian Energy Market Commission, October 2015 (with T. Brown, K. Spees, and D.L. Oates).

*Resource Adequacy in Western Australia — Alternatives to the Reserves Capacity Mechanism*, report prepared for EnerNOC, Inc., August 2014 (with K. Spees).

*Third Triennial Review of PJM's Variable Resource Requirement Curve*, report prepared for PJM Interconnection, LLC, May 15, 2014 (with J. Pfeifenberger, K. Spees, A. Murray, and I. Karkatsouli).

*Cost of New Entry Estimates for Combustion Turbine and Combined Cycle Plants in PJM*, report prepared for PJM Interconnection, LLC, May 15, 2014 (with M. Hagerty, K. Spees, J. Pfeifenberger, Q. Liao, and with C. Ungate and J. Wroble at Sargent & Lundy).

*Developing a Market Vision for MISO: Supporting a Reliable and Efficient Electricity System in the Midcontinent*, foundational report prepared for Midcontinent Independent System Operator, Inc., January 27, 2014 (with K. Spees and N. Powers).

*Estimating the Economically Optimal Reserve Margin in ERCOT*, report prepared for the Public Utilities Commission of Texas, January 2014 (with J. Pfeifenberger, K. Spees, and I. Karkatsouli).

“Capacity Markets: Lessons Learned from the First Decade,” *Economics of Energy & Environmental Policy*. Vol. 2, No. 2, Fall 2013 (with J. Pfeifenberger and K. Spees).

## SAMUEL A. NEWELL

*ERCOT Investment Incentives and Resource Adequacy*, report prepared for the Electric Reliability Council of Texas, June 1, 2012 (with K. Spees, J. Pfeifenberger, R. Mudge, M. DeLucia, and R. Carlton).

“Trusting Capacity Markets: does the lack of long-term pricing undermine the financing of new power plants?” *Public Utilities Fortnightly*, December 2011 (with J. Pfeifenberger).

*Second Performance Assessment of PJM’s Reliability Pricing Model: Market Results 2007/08 through 2014/15*, report prepared for PJM Interconnection LLC, August 26, 2011 (with J. Pfeifenberger, K. Spees, and others).

*Cost of New Entry Estimates for Combustion-Turbine and Combined-Cycle Plants in PJM*, report prepared for PJM Interconnection LLC, August 24, 2011 (with J. Pfeifenberger, K. Spees, and others).

“Fostering economic demand response in the Midwest ISO,” *Energy* 35 (2010) 1544–1552 (with A. Faruqui, A. Hajos, and R.M. Hledik).

“DR Distortion: Are Subsidies the Best Way to Achieve Smart Grid Goals?” *Public Utilities Fortnightly*, November 2010.

*Midwest ISO’s Resource Adequacy Construct: An Evaluation of Market Design Elements*, report prepared for MISO, January 2010 (with K. Spees and A. Hajos).

*Demand Response in the Midwest ISO: An Evaluation of Wholesale Market Design*, report prepared for MISO, January 2010 (with A. Hajos).

*Cost-Benefit Analysis of Replacing the NYISO’s Existing ICAP Market with a Forward Capacity Market*, whitepaper written for the NYISO and submitted to stakeholders, June 15, 2009 (with A. Bhattacharyya and K. Madjarov).

*Fostering Economic Demand Response in the Midwest ISO*, whitepaper written for MISO, December 30, 2008 (with R. Earle and A. Faruqui).

*Review of PJM’s Reliability Pricing Model (RPM)*, report prepared for PJM Interconnection LLC for submission to FERC and PJM stakeholders, June 30, 2008 (with J. Pfeifenberger and others).

“Reviving Integrated Resource Planning for Electric Utilities: New Challenges and Innovative Approaches,” *Energy*, Vol. 1, 2008, The Brattle Group (with M. Chupka and D. Murphy).

*Enhancing Midwest ISO’s Market Rules to Advance Demand Response*, report written for MISO, March 12, 2008 (with R. Earle).

“The Power of Five Percent,” *The Electricity Journal*, October 2007 (with A. Faruqui, R. Hledik, and J. Pfeifenberger).

*Quantifying Customer Benefits from Reductions in Critical Peak Loads from PHI’s Proposed Demand-Side Management Programs*, whitepaper prepared for Pepco Holdings, Inc., September 21, 2007 (with A. Faruqui).



## SAMUEL A. NEWELL

*Review of PJM's Market Power Mitigation Practices in Comparison to Other Organized Electricity Markets*, Report prepared for PJM Interconnection LLC, September 14, 2007 (with P. Fox-Penner, J. Pfeifenberger, J. Reitzes, and others).

“Valuing Demand-Response Benefits in Eastern PJM,” *Public Utilities Fortnightly*, March 2007 (with J. Pfeifenberger and F. Felder).

*Quantifying Demand Response Benefits in PJM*, study report prepared for PJM Interconnection, LLC and the Mid-Atlantic Distributed Resources Initiative, January 29, 2007 (with F. Felder).

“Modeling Power Markets: Uses and Abuses of Locational Market Simulation Models,” *Energy*, Vol. 2, 2006, The Brattle Group (with J. Pfeifenberger).

“Innovative Regulatory Models to Address Environmental Compliance Costs in the Utility Industry,” October 2005 Newsletter, American Bar Association, Section on Environment, Energy, and Resources; Vol. 3 No. 1 (with J. Pfeifenberger).

### PRESENTATIONS

“Pollution Pricing in the Power Sector: Market-Friendly Tools for Incorporating Public Policy,” presented to GCPA Spring Conference, Houston, TX, April 16, 2019.

“The Transformation of the Power Sector to Clean Energy: Economic and Reliability Challenges,” keynote address to the Power Engineers 4<sup>th</sup> Annual Power Symposium, Weehawken, NJ, April 4, 2019.

“Market Design for Winter Energy Security in New England: Further Discussion of Options,” presented to The New England Power Pool Markets Committee on behalf of NextEra Energy Resources, Westborough, MA, February 6, 2019 (with D.L. Oates and P. Ruiz).

“Market Design for Winter Energy Security in New England: Discussion of Options,” presented to The New England Power Pool Markets Committee on behalf of NextEra Energy Resources, Westborough, MA, January 9, 2019 (with D.L. Oates).

“Market Equilibrium Reserve Margin in ERCOT,” presented to Power Markets Today webinar, “A Post Summer Check-in of ERCOT’s Market,” October 31, 2018.

“Carbon Pricing in NYISO’s Wholesale Energy Market, and Applicability to Multi-State RTO markets,” presented to Raab Policy Roundtable, May 23, 2018; presented to the Energy Bar Association, 2018 EBA Energizer: Pricing Carbon in Energy Markets, June 5, 2018; presented to Bank of America Merrill Lynch, June 25, 2018.

“Reconciling Resilience Services with Current Market Design,” presented to RFF/R-Street Conference on “Economic Approaches to Understanding and Addressing Resilience in the Bulk Power System,” Washington, D.C., May 30, 2018.

## SAMUEL A. NEWELL

“System Flexibility and Renewable Energy Integration: Overview of Market Design Approaches,” presented to Texas-Germany Bilateral Dialogue on Challenges and Opportunities in the Electricity Market, Austin, TX, February 26, 2018.

“Natural Gas Reliability: Understanding Fact from Fiction,” panelist at the NARUC Winter Policy Summit presented to The Committee on Gas, Washington, D.C., February 13, 2018 (with A. Thapa, M. Witkin, and R. Wong).

“Carbon Pricing in Wholesale Markets: Takeaways from NYISO Carbon Charge Study,” presented to Harvard Electric Policy Group, October 12, 2017.

“Pricing Carbon into NYISO’s Wholesale Energy Market: Study Overview and Summary of Findings,” presented to NYISO Business Issues Committee, September 12, 2017.

“Carbon Adders in Wholesale Power Markets—Preventing Leakage,” panelist at Resources for the Future’s workshop on carbon pricing in wholesale markets, Washington, D.C., August 2, 2017.

“Market-Based Approaches to Support States’ Decarbonization Objectives,” panelist at Independent Power Producers of New York (IPPNY) 2017 Spring Conference, Albany, NY, May 10, 2017.

“ERCOT’s Future: A Look at the Market Using Recent History as a Guide,” panelist at the Gulf Coast Power Association’s Fall Conference, Austin, TX, October 4, 2016.

“The Future of Wholesale Electricity Market Design,” presented to Energy Bar Association 2016 Annual Meeting & Conference, Washington, DC, June 8, 2016.

“Performance Initiatives and Fuel Assurance—What Price Mitigation?” presented to Northeast Energy Summit 2015 Panel Discussion, Boston, MA, October 27, 2015.

“PJM Capacity Auction Results and Market Fundamentals,” presented to Bloomberg Analyst Briefing Webinar, September 18, 2015 (with J. Pfeifenberger and D.L. Oates).

“Energy and Capacity Market Designs: Incentives to Invest and Perform,” presented to EUCI Conference, Cambridge, MA, September 1, 2015.

“Electric Infrastructure Needs to Support Bulk Power Reliability,” presented to GEMI Symposium: Reliability and Security across the Energy Value Chain, The University of Houston, Houston, TX, March 11, 2015.

Before the Arizona Corporation Commission, Commission Workshop on Integrated Resource Planning, Docket No. E-00000V-13-0070, presented “Perspectives on the IRP Process: How to get the most out of IRP through a collaborative process, broad consideration of resource strategies and uncertainties, and validation or improvement through market solicitations,” Phoenix, AZ, February 26, 2015.

“Resource Adequacy in Western Australia—Alternatives to the Reserve Capacity Mechanism (RCM),” presented to The Australian Institute of Energy, Perth, WA, October 9, 2014.

## SAMUEL A. NEWELL

“Customer Participation in the Market,” panelist on demand response at Gulf Coast Power Association Fall Conference, Austin, TX, September 30, 2014.

“Market Changes to Promote Fuel Adequacy—Capacity Market to Promote Fuel Adequacy,” presented to INFOCAST- Northeast Energy Summit 2014 Panel Discussion, Boston, MA, September 17, 2014.

“EPA’s Clean Power Plan: Basics and Implications of the Proposed CO<sub>2</sub> Emissions Standard on Existing Fossil Units under CAA Section 111(d),” presented to Goldman Sachs Power, Utilities, MLP and Pipeline Conference, New York, NY, August 12, 2014.

“Capacity Markets: Lessons for New England from the First Decade,” presented to Restructuring Roundtable Capacity (and Energy) Market Design in New England, Boston, MA, February 28, 2014.

“The State of Things: Resource Adequacy in ERCOT,” presented to INFOCAST – ERCOT Market Summit 2014 Panel Discussion, Austin, TX, February 24-26, 2014.

“Resource Adequacy in ERCOT,” presented to FERC/NARUC Collaborative Winter Meeting in Washington, D.C., February 9, 2014.

“Electricity Supply Risks and Opportunities by Region,” presentation and panel discussion at Power-Gen International 2013 Conference, Orlando, FL, November 13, 2013.

“Get Ready for Much Spikier Energy Prices—The Under-Appreciated Market Impacts of Displacing Generation with Demand Response,” presented to the Cadwalader Energy Investor Conference, New York, NY, February 7, 2013 (with K. Spees).

“The Resource Adequacy Challenge in ERCOT,” presented to The Texas Public Policy Foundation’s 11th Annual Policy Orientation for legislators, Austin, TX, January 11, 2013.

“Resource Adequacy in ERCOT: the Best Market Design Depends on Reliability Objectives,” presented to the Harvard Electricity Policy Group conference, Washington, D.C., December 6, 2012.

“Resource Adequacy in ERCOT,” presented to the Gulf Coast Power Association Fall Conference, Austin, TX, October 2, 2012.

“Texas Resource Adequacy,” presented to Power Across Texas, Austin, TX, September 21, 2012.

“Resource Adequacy and Demand Response in ERCOT,” presented to the Center for the Commercialization of Electric Technologies (CCET) Summer Board Meeting, Austin, TX, August 8, 2012.

“Summary of Brattle’s Study on ‘ERCOT Investment Incentives and Resource Adequacy’,” presented to the Texas Industrial Energy Consumers annual meeting, Austin, TX, July 18, 2012.

“Market-Based Approaches to Achieving Resource Adequacy,” presentation to Energy Bar Association Northeast Chapter Annual Meeting, Philadelphia, PA, June 6, 2012.

## SAMUEL A. NEWELL

“Fundamentals of Western Markets: Panel Discussion,” WSPP’s Joint EC/OC Meeting, La Costa Resort, Carlsbad, CA, February 26, 2012 (with J. Weiss).

“Integrated Resource Planning in Restructured States,” presentation at EUCI conference on “Supply and Demand-Side Resource Planning in ISO/RTO Market Regimes,” White Plains, NY, October 17, 2011.

“Demand Response Gets Market Prices: Now What?” NRRI teleseminar panelist, June 9, 2011.

Before the PJM Board of Directors and senior level representatives at PJM’s General Session, panel member serving as an expert in demand response on behalf of Pepco Holdings, Inc., December 22, 2007.

“Resource Adequacy in New England: Interactions with RPS and RGGI,” Energy in the Northeast Law Seminars International Conference, Boston, MA, October 18, 2007.

“Corporate Responsibility to Stakeholders and Criteria for Assessing Resource Options in Light of Environmental Concerns,” Bonbright Electric & Natural Gas 2007 Conference, Atlanta, GA, October 3, 2007.

“Evaluating the Economic Benefits of Transmission Investments,” EUCI’s Cost-Effective Transmission Technology Conference, Nashville, TN, May 3, 2007 (with J. Pfeifenberger, presenter).

“Quantifying Demand Response Benefits in PJM,” PowerPoint presentation to the Mid-Atlantic Distributed Resources Initiative (MADRI) Executive Committee on January 13, 2007, to the MADRI Working Group on February 6, 2007, as Webinar to the U.S. Demand Response Coordinating Council, and to the Pennsylvania Public Utility Commission staff April 27, 2007.

“Who Will Pay for Transmission,” CERA Expert Interview, Cambridge, MA, January 15, 2004.

“Reliability Lessons from the Blackout; Transmission Needs in the Southwest,” presented at the Transmission Management, Reliability, and Siting Workshop sponsored by Salt River Project and the University of Arizona, Phoenix, AZ, December 4, 2003.

“Application of the ‘Beneficiary Pays’ Concept,” presented at the CERA Executive Retreat, Montreal, Canada, September 17, 2003.